

# Mobile Observatory

JUNE 30<sup>th</sup> 2005

Up dated on 03/20/2006

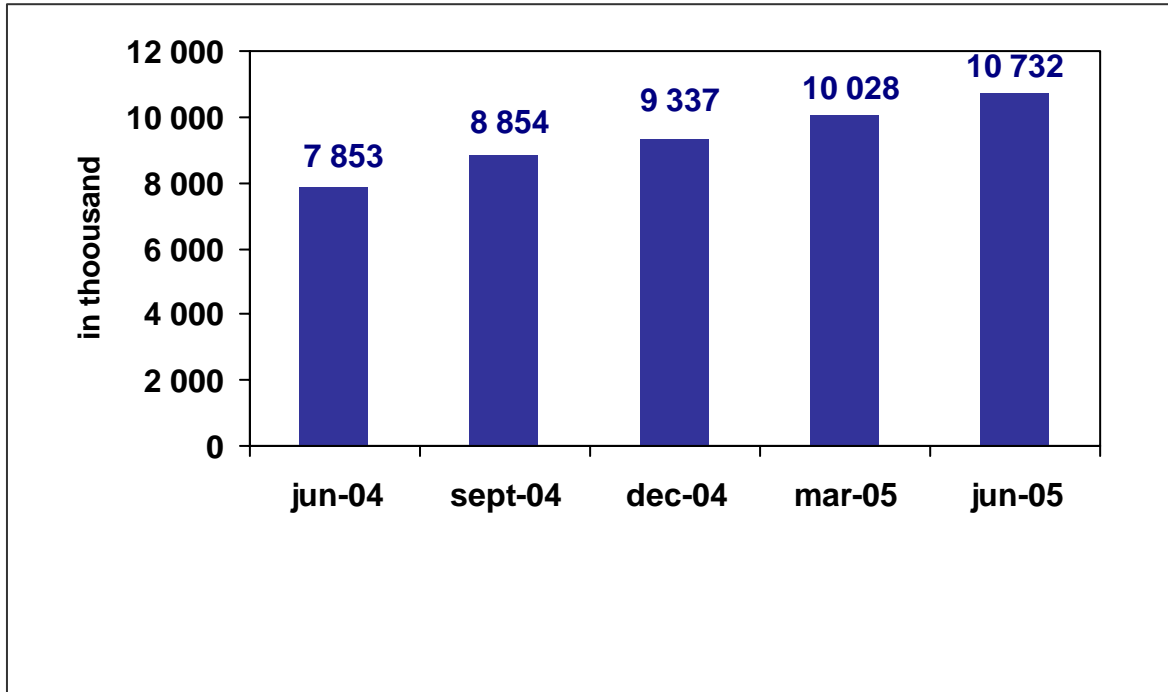
## **Global mobile telephony market**

### **Post-paid market**

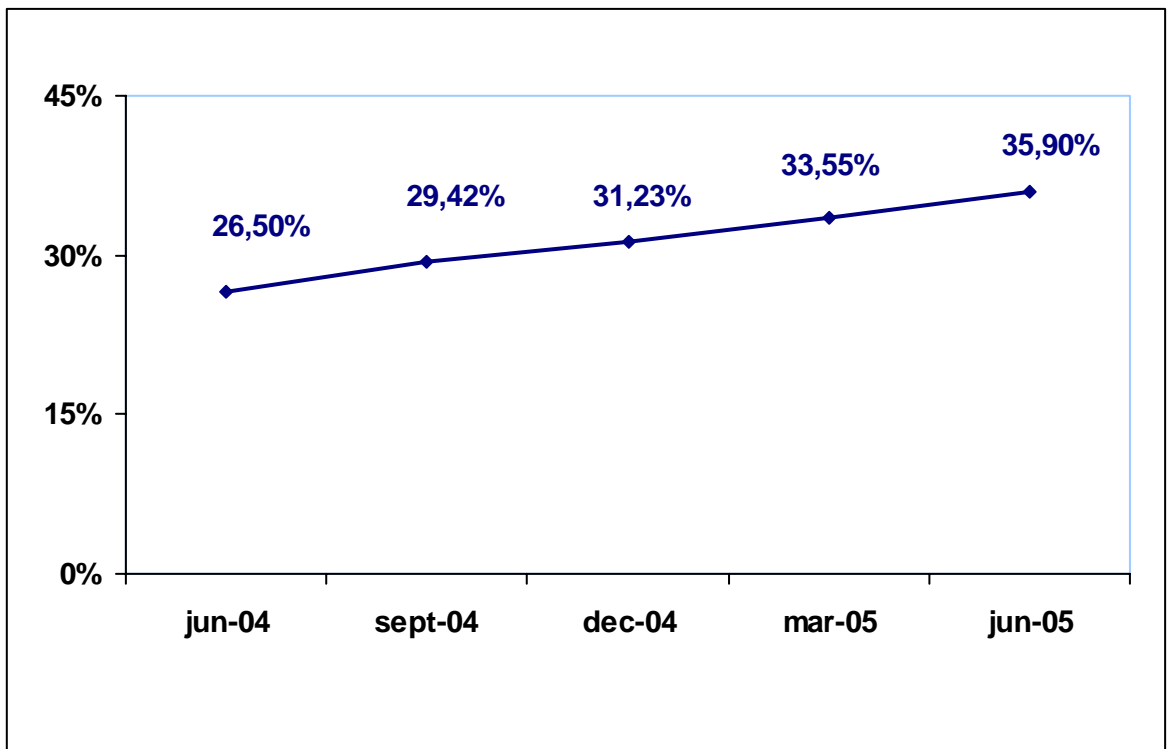
### **Prepaid Market**

# Global mobile telephony market

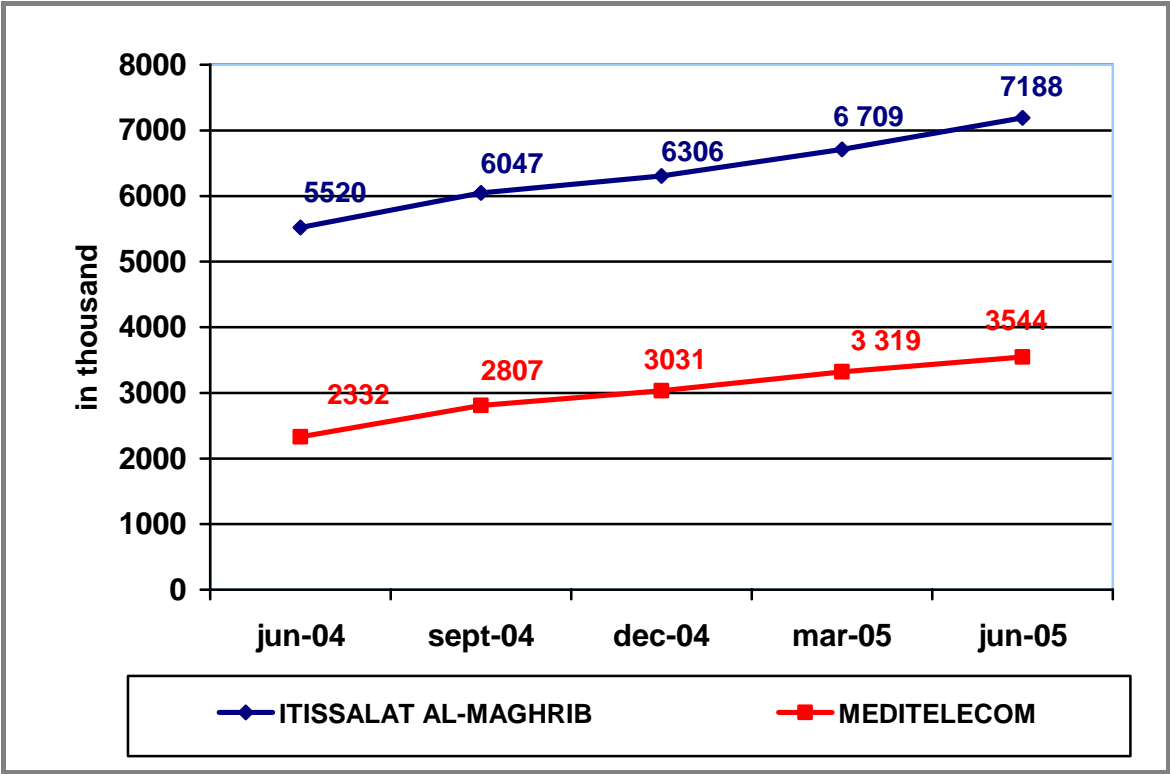
## Market size evolution



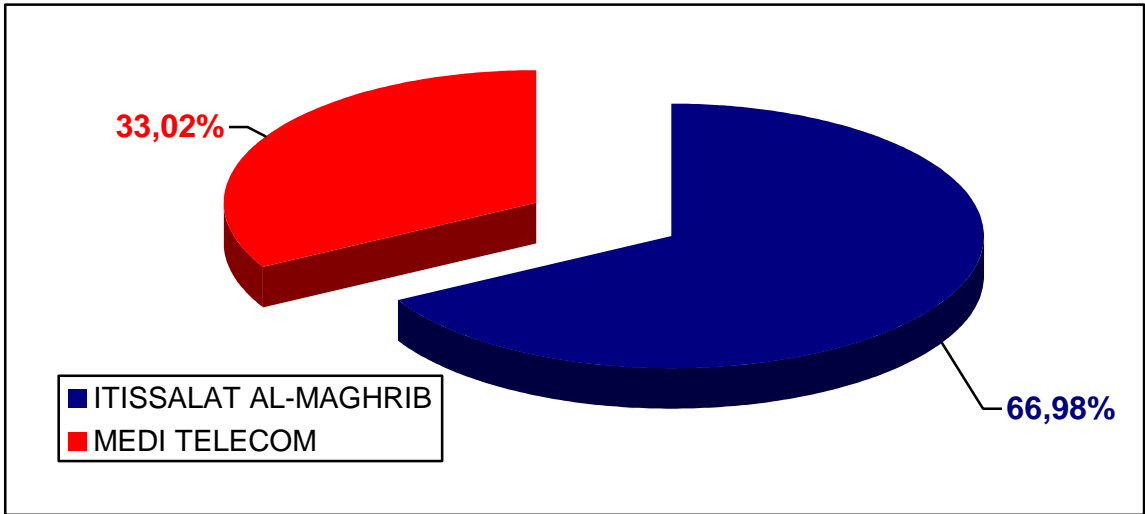
## Penetration rate



Market growth by operator



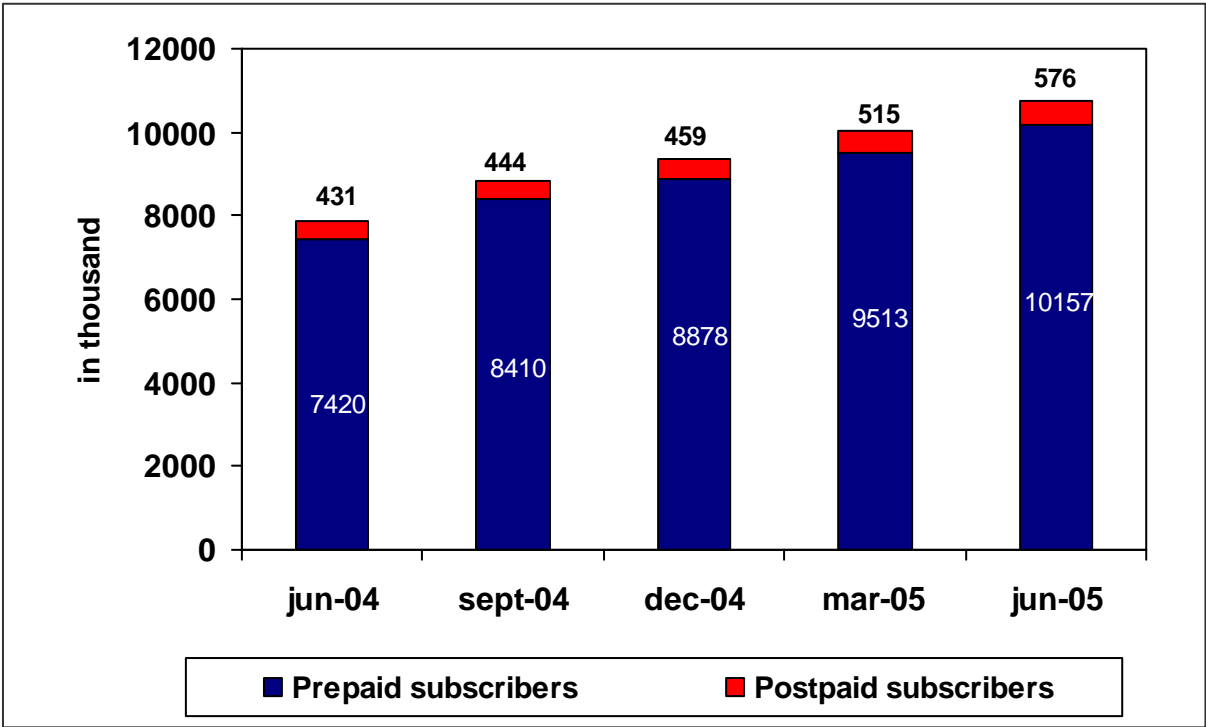
Market shares at June 30<sup>th</sup> 2005



**Net ads in the Global mobile telephony market**

Global Mobile subscribers	jun-04	Sept-04	Dec-04	Mar-05	Jun-05
Net ads <sup>1</sup>	302	1 002	482	691	704
% of growth <sup>2</sup>	4%	12,76%	5,45%	7,4%	7,02%

**Post-paid/ Prepaid market repartition**

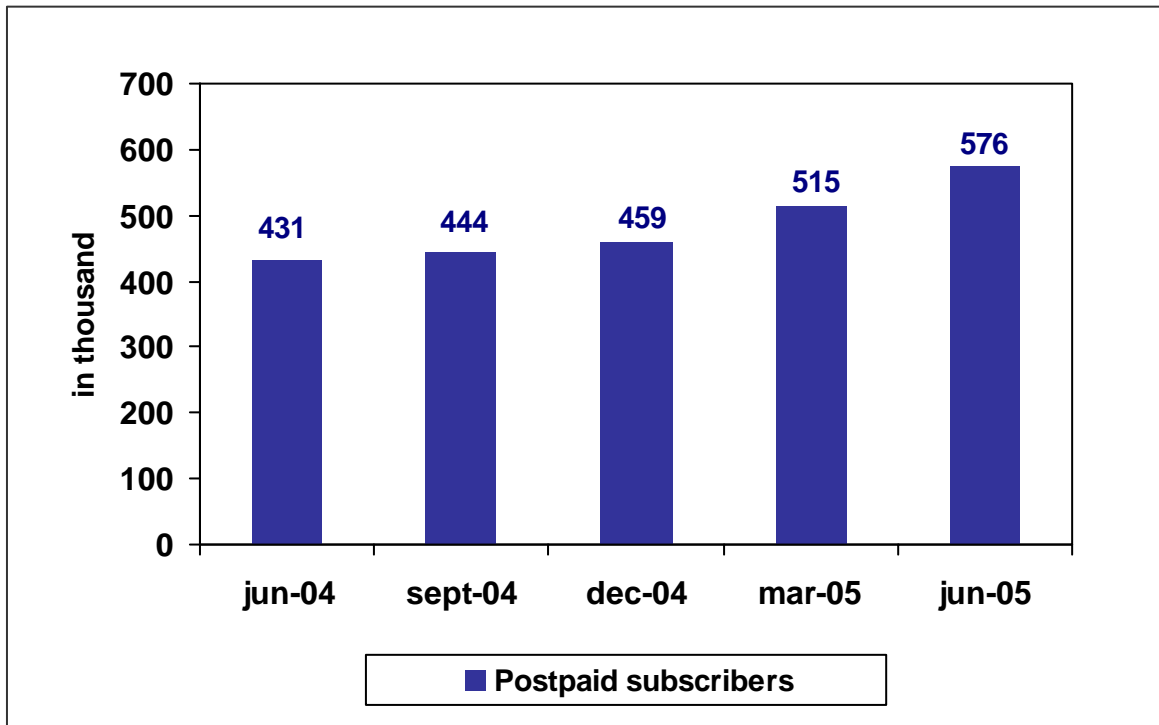


<sup>1</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

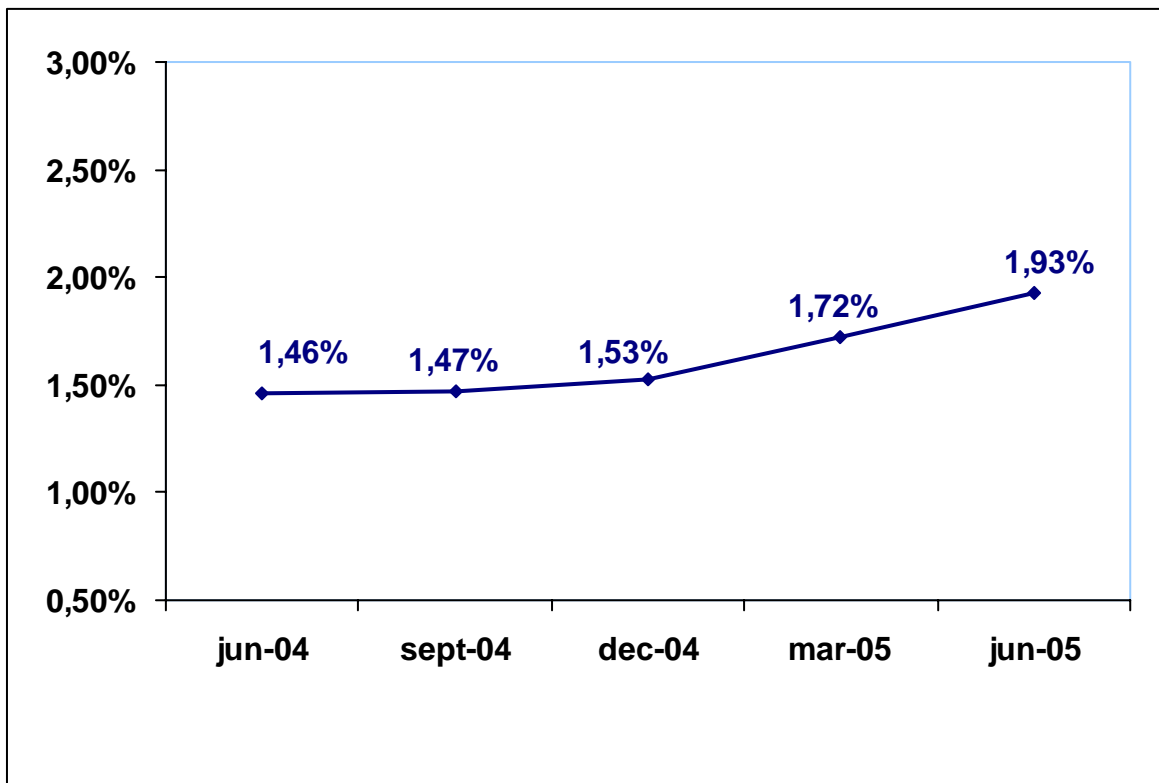
<sup>2</sup> % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

## Post-paid market

### Post-paid market size evolution



### Post-paid penetration rate



### Net ads in the post-paid market

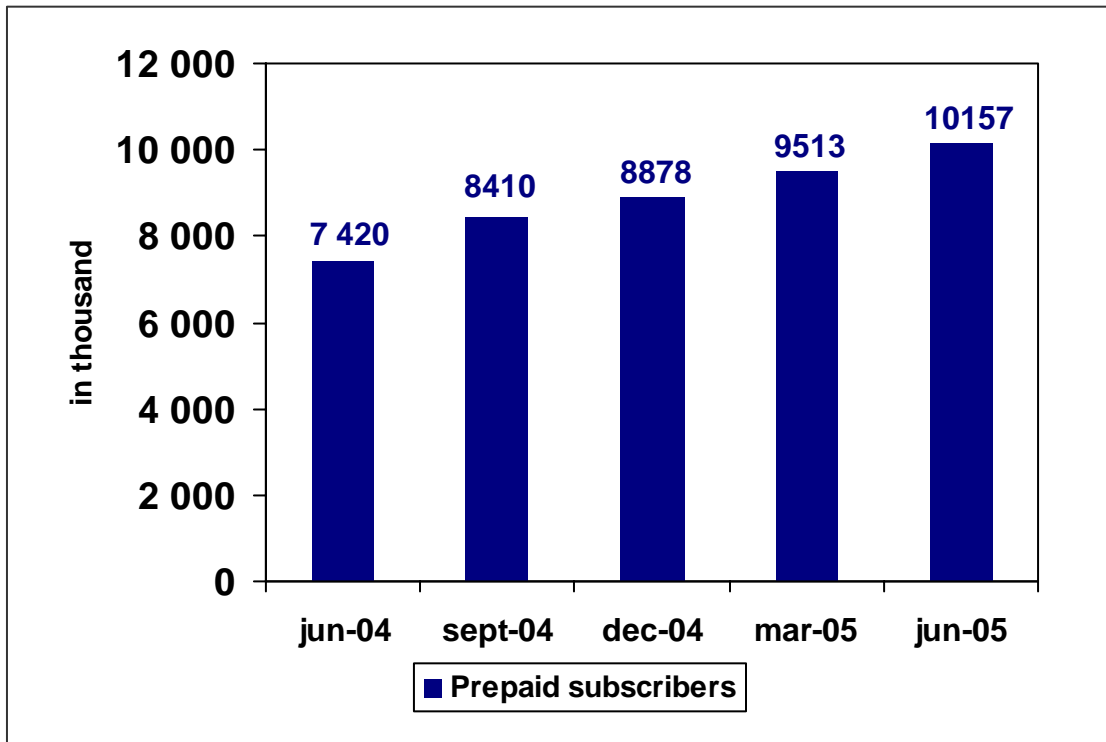
Post-paid Mobile subscribers	jun-04	Sept-04	Dec-04	Mar-05	Jun-05
Net ads <sup>3</sup>	19	12	14	56	61
% of growth <sup>4</sup>	4,8%	2,9%	3,3%	12,22%	11,89%

<sup>3</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

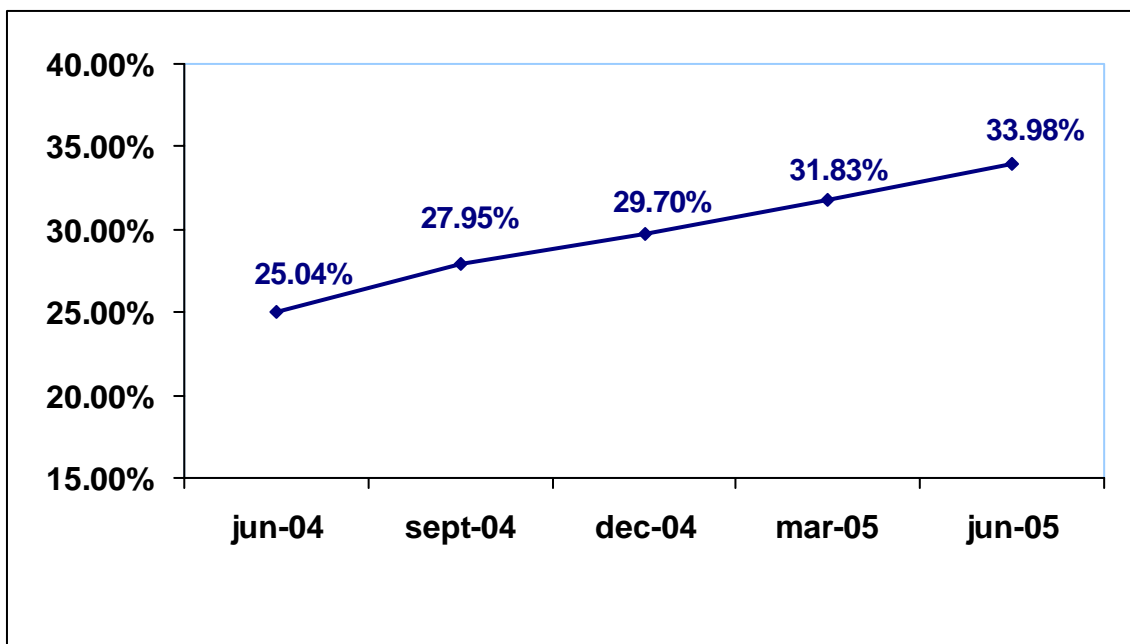
<sup>4</sup> % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

## Prepaid Market

### Prepaid market size



### Prepaid penetration rate





**Prepaid Net ads in the prepaid market**

<b>Prepaid Mobile subscribers (in thousands)</b>	<b>jun-04</b>	<b>Sept-04</b>	<b>Dec-04</b>	<b>Mar-05</b>	<b>Jun-05</b>
<b>Net ads</b>	<b>281</b>	<b>990</b>	<b>468</b>	<b>635</b>	<b>643</b>
<b>% of growth</b>	<b>3,9%</b>	<b>13,34%</b>	<b>5,56%</b>	<b>7,16%</b>	<b>6,76%</b>