

# Mobile Observatory

DECEMBER 31<sup>st</sup> 2005

Up dated on 03/20/2006

# **SUMMARY**

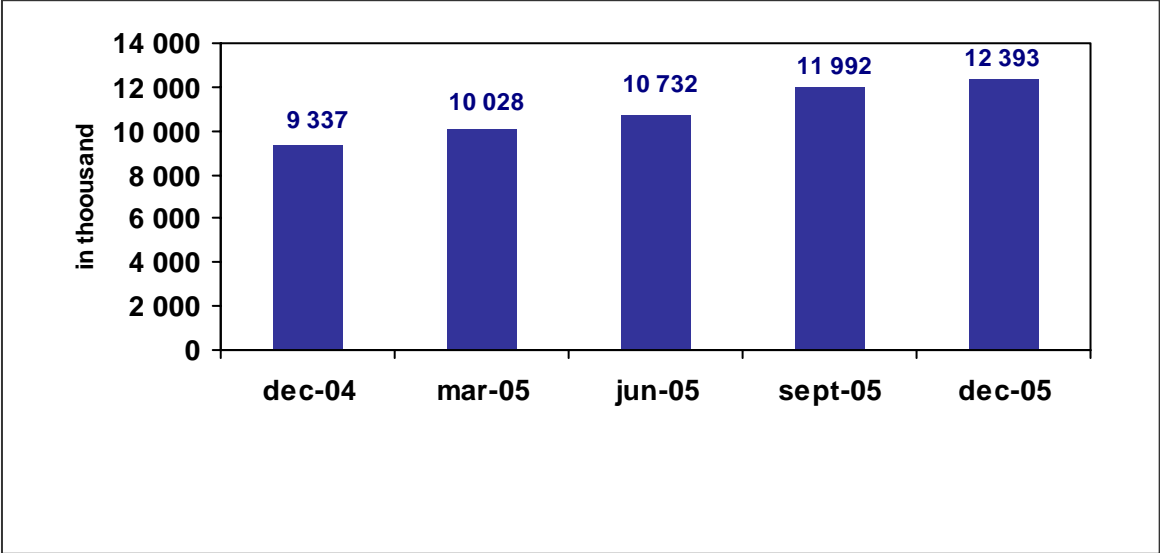
**Global mobile telephony market**

**Post-paid market**

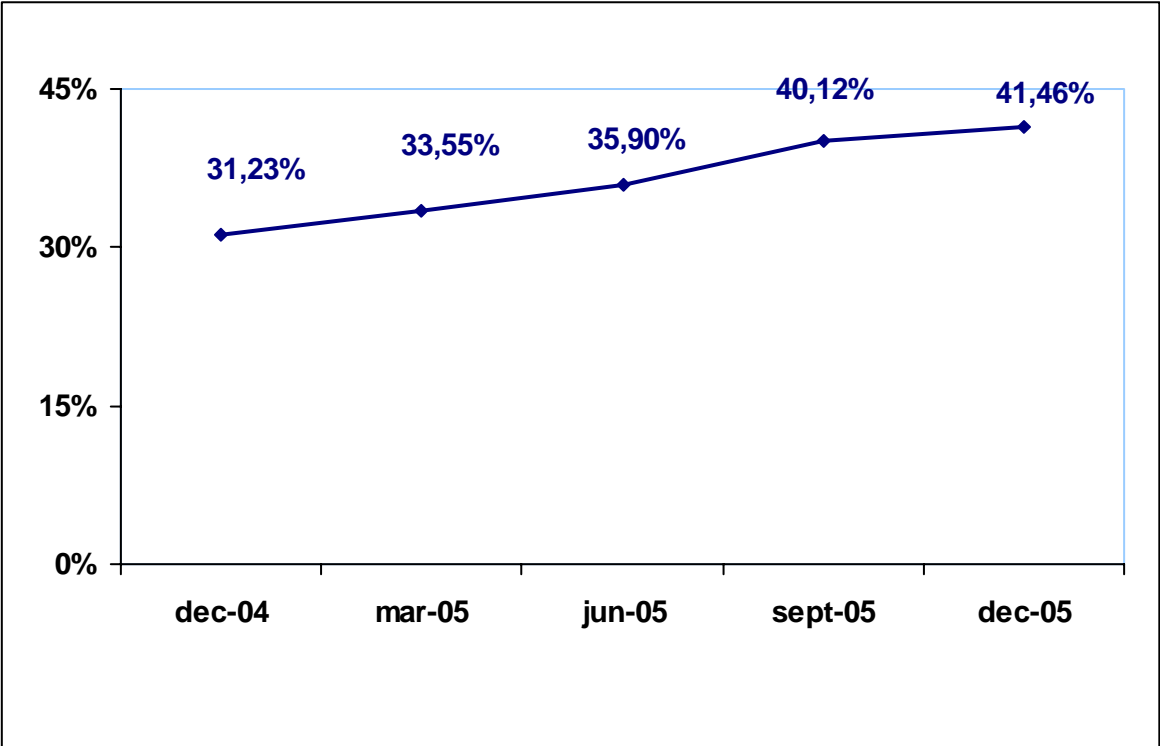
**Prepaid Market**

# Global mobile telephony market

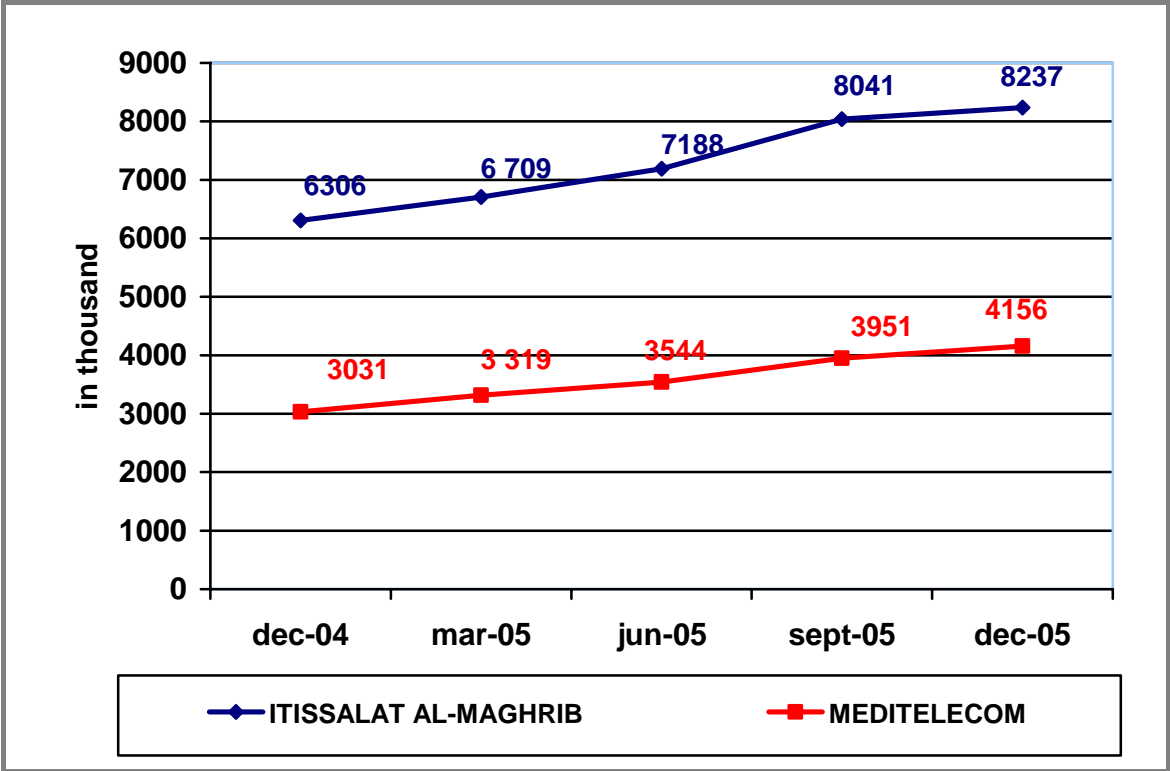
## Market size evolution



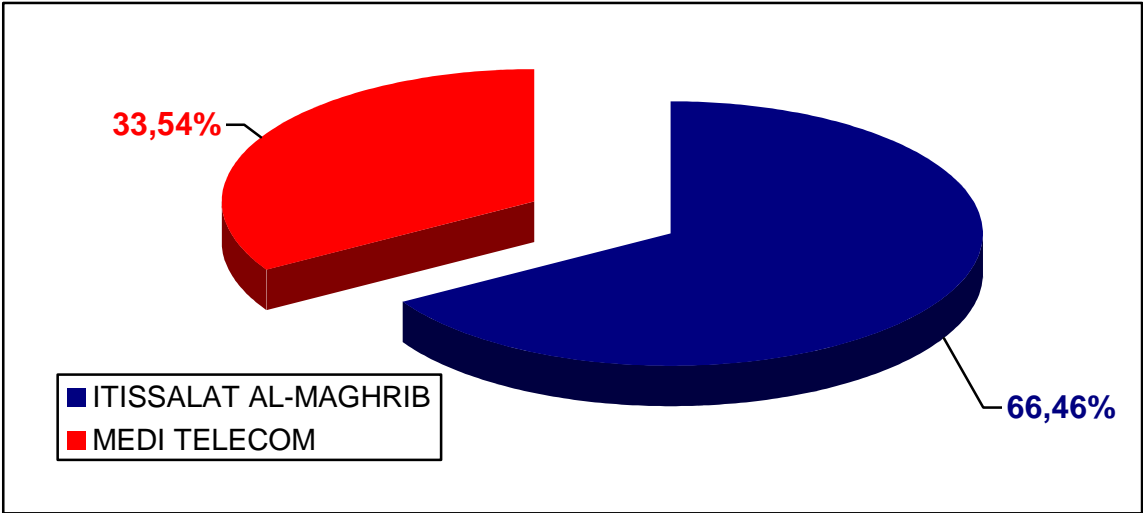
## Penetration rate



Market growth by operator



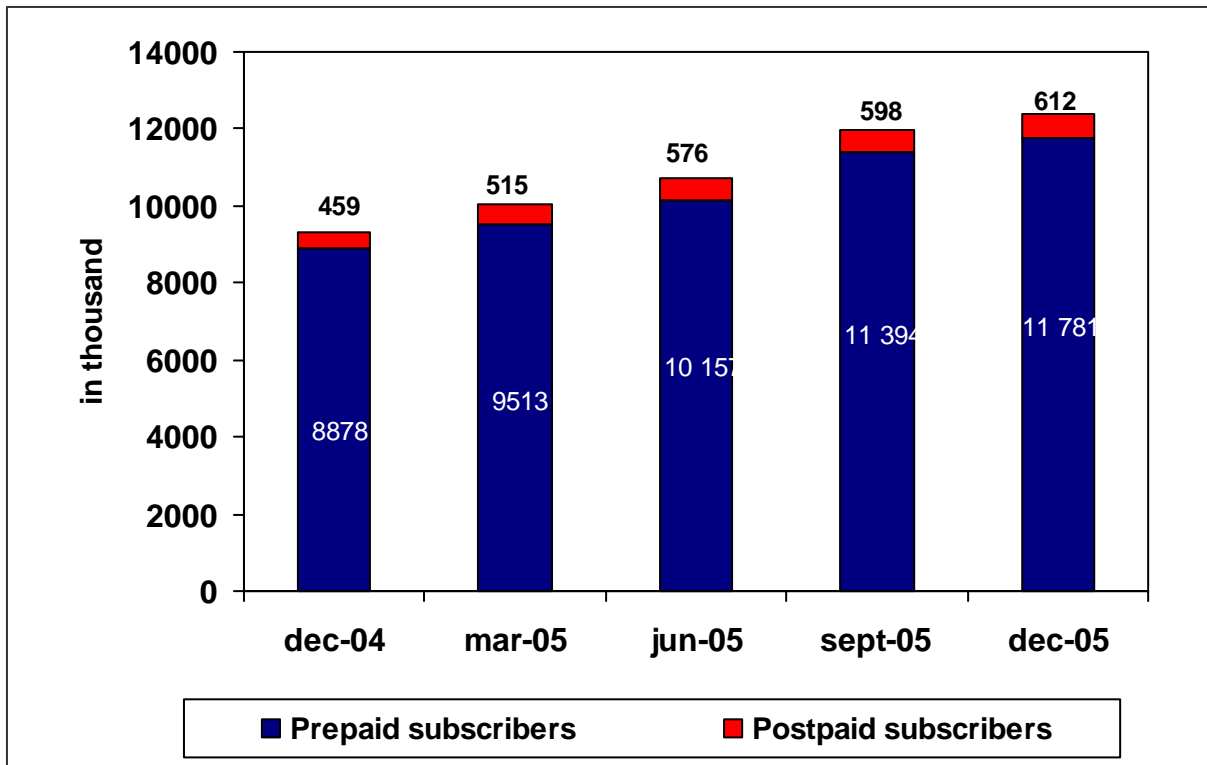
Market shares at December 31<sup>st</sup> 2005



## Net ads in the Global mobile telephony market

Global Mobile subscribers	Dec-04	Mar-05	Jun-05	Sept-05	Dec-05
Net ads <sup>1</sup>	482	691	704	1 259	401
% of growth <sup>2</sup>	5,45%	7,4%	7,02%	11,74%	3,34%

## Post-paid/ Prepaid market repartition

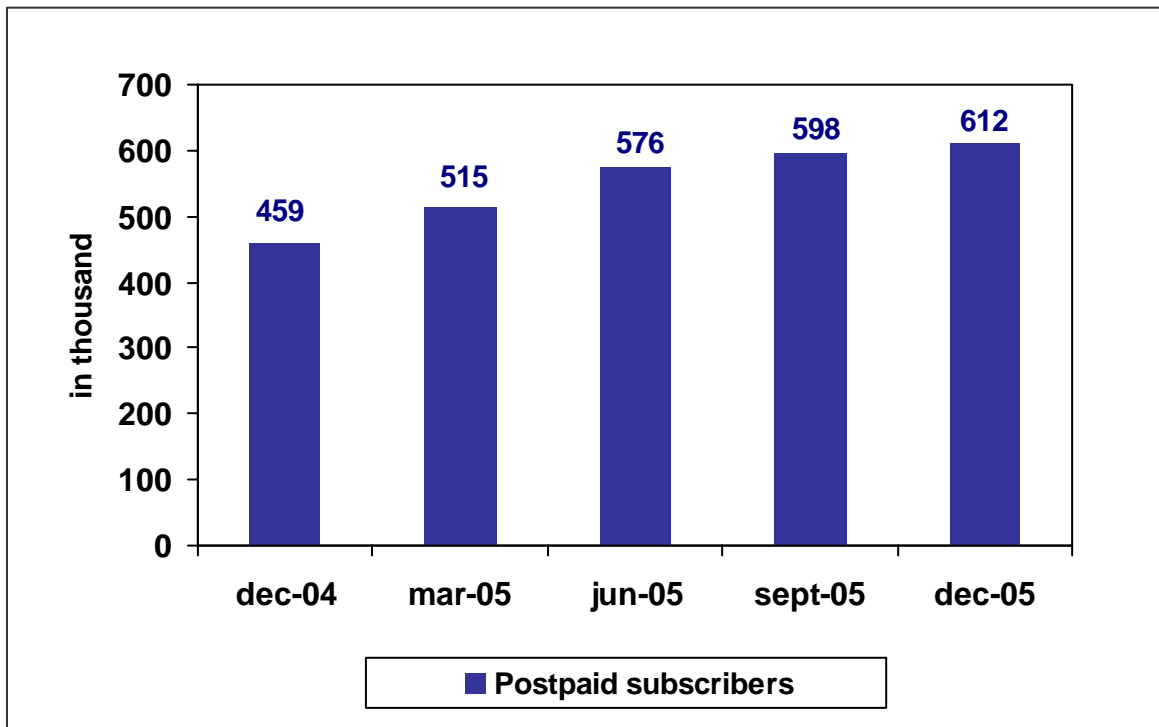


<sup>1</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

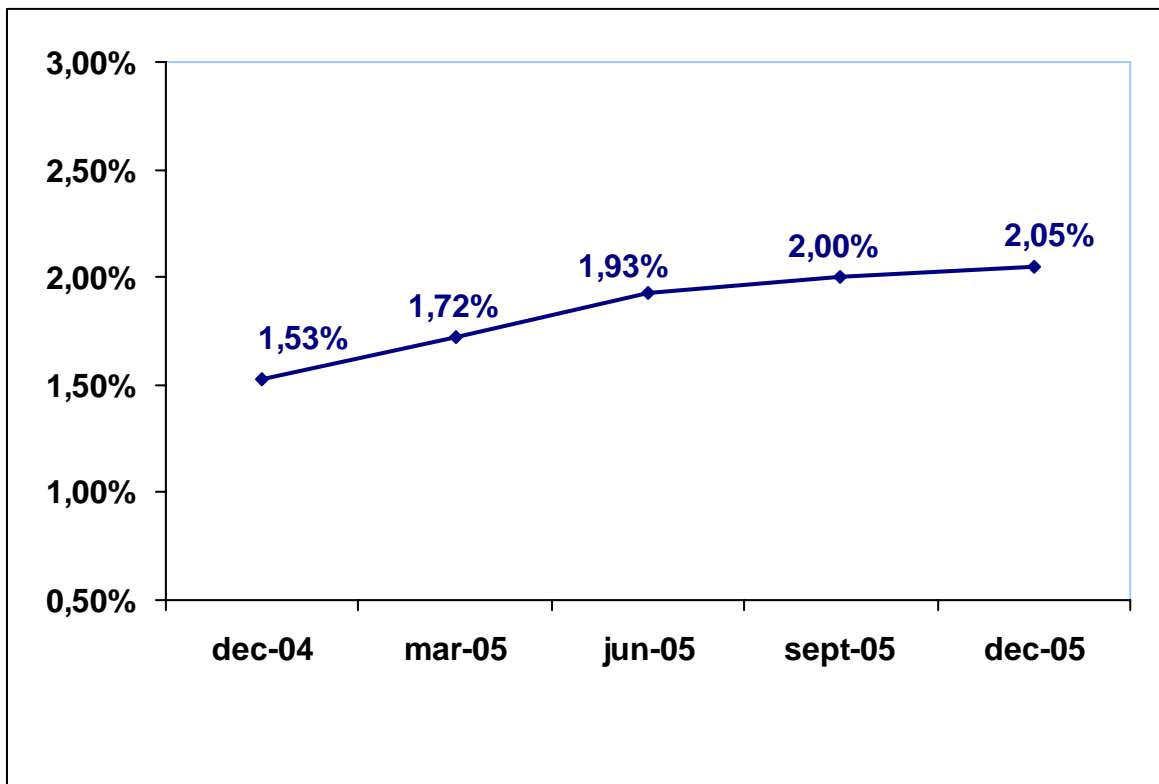
<sup>2</sup> % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

## Post-paid market

### Post-paid market size evolution



### Post-paid penetration rate



## Net ads in the post-paid market

Post-paid Mobile subscribers	Dec-04	Mar-05	Jun-05	Sept-05	Déc-05
Net ads <sup>3</sup>	14	56	61	22	14
% of growth <sup>4</sup>	3,3%	12,22%	11,89%	3,85%	2,27%

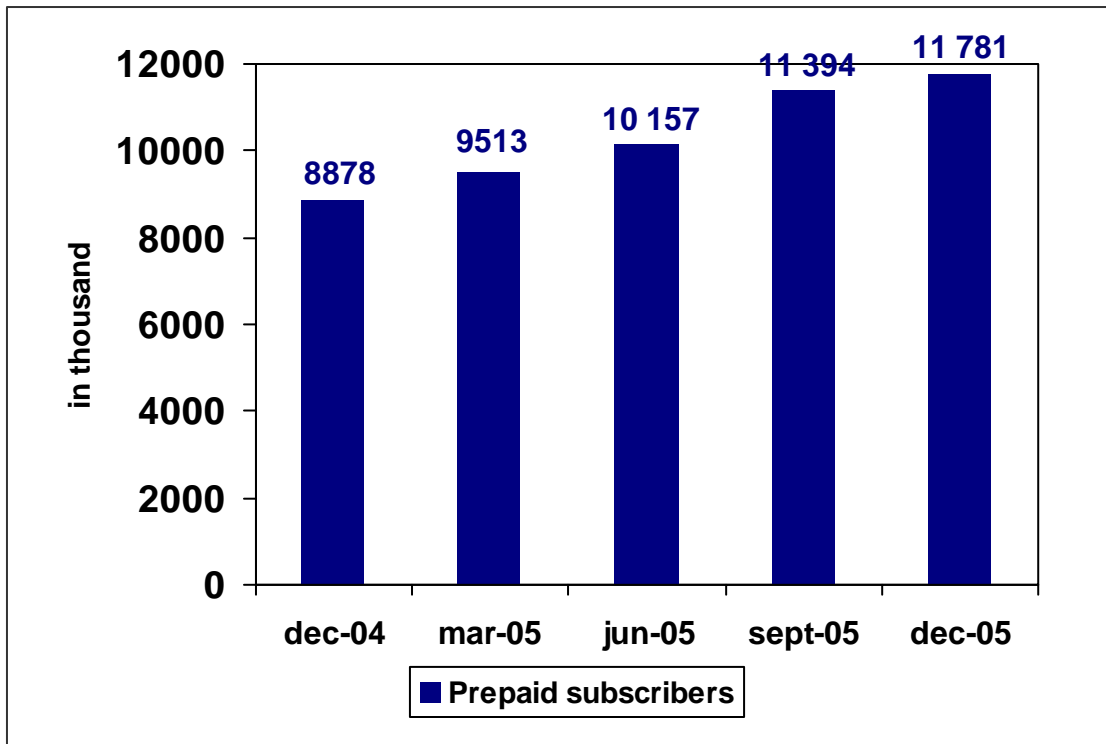
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<sup>3</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

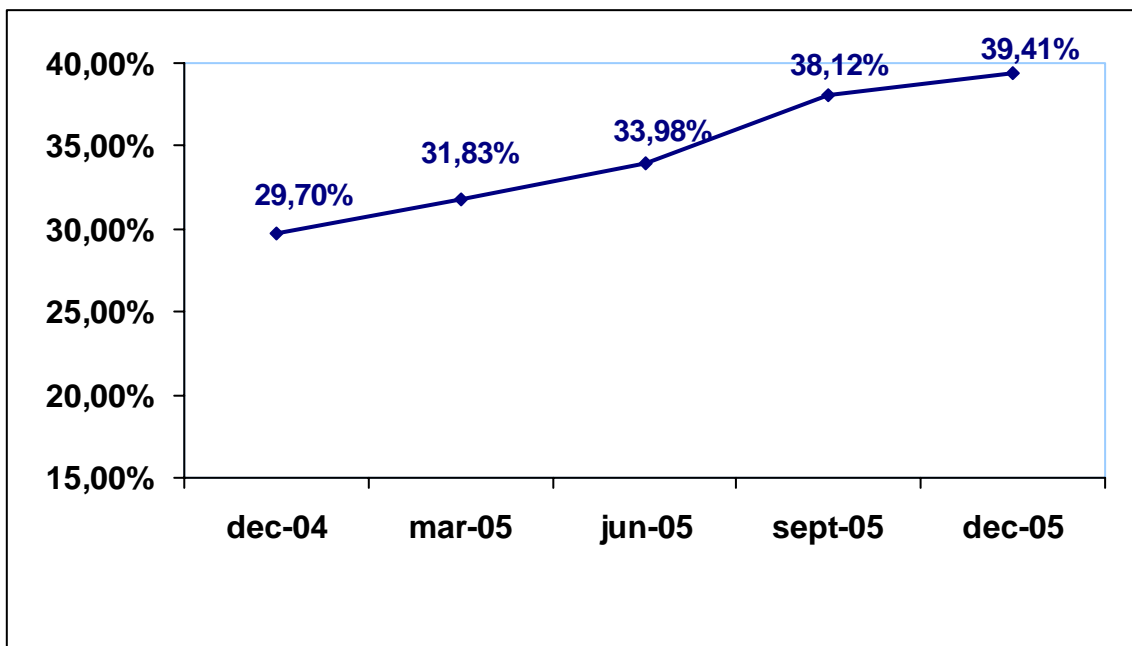
<sup>4</sup> % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

# Prepaid Market

## Prepaid market size



## Prepaid penetration rate





**Prepaid Net ads in the prepaid market**

<b>Prepaid Mobile subscribers (in thousands)</b>	<b>Dec-04</b>	<b>Mar-05</b>	<b>Jun-05</b>	<b>Sept-05</b>	<b>Dec-05</b>
<b>Net ads</b>	<b>468</b>	<b>635</b>	<b>643</b>	<b>1 237</b>	<b>387</b>
<b>% of growth</b>	<b>5,56%</b>	<b>7,16%</b>	<b>6,76%</b>	<b>12,18%</b>	<b>3,40%</b>