

ROYAUME DU MAROC
LE PREMIER MINISTRE



MOBILE TELEPHONY IN MOROCCO

*Quarterly Observatory** *June 2006*

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SUMMARY

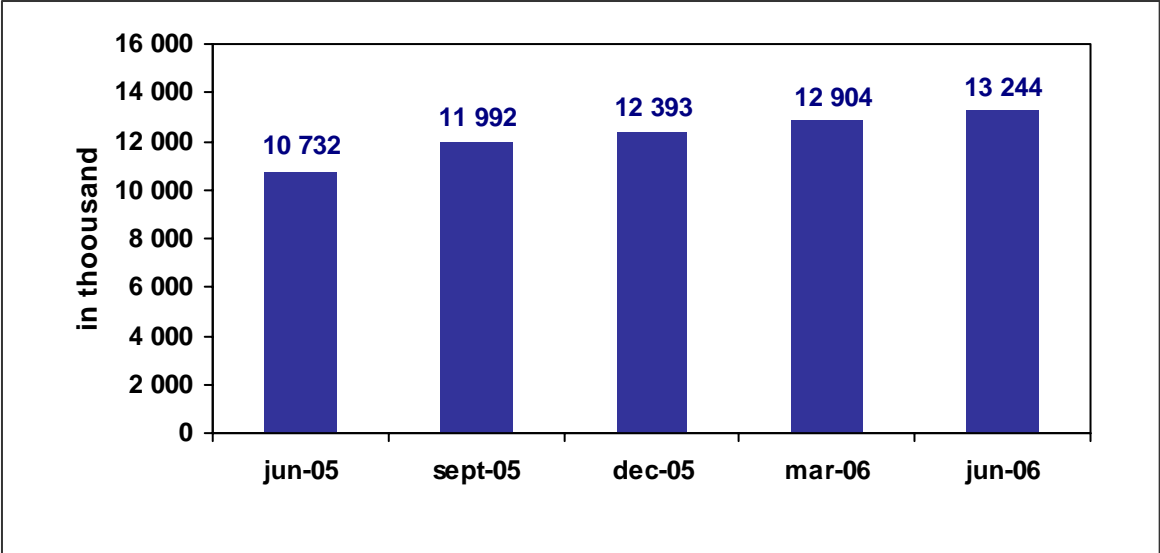
Global mobile telephony market

Post-paid market

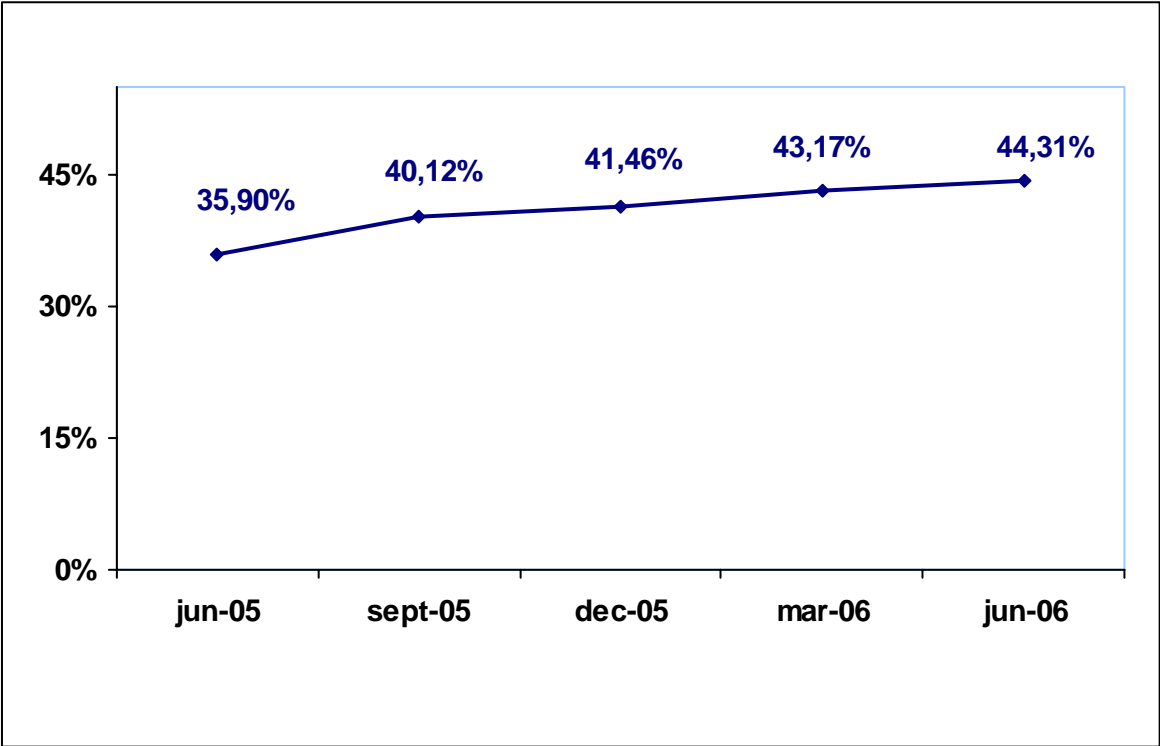
Prepaid Market

Global mobile telephony market

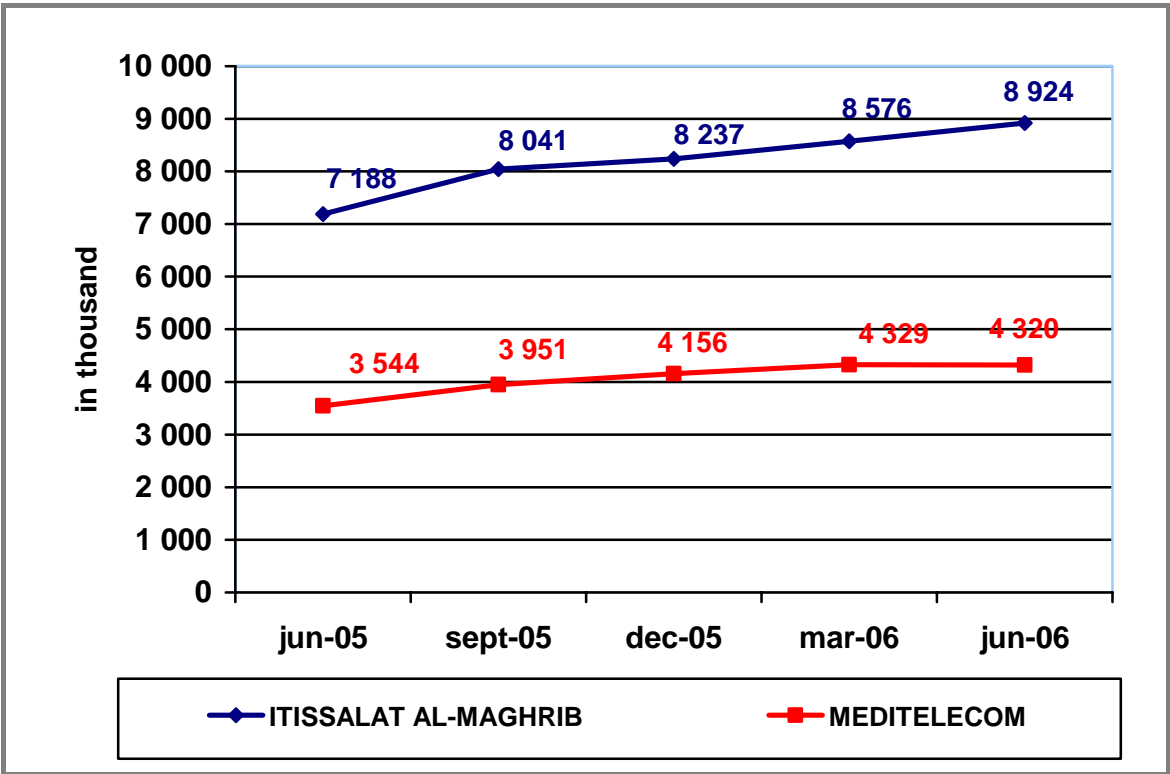
Market size evolution



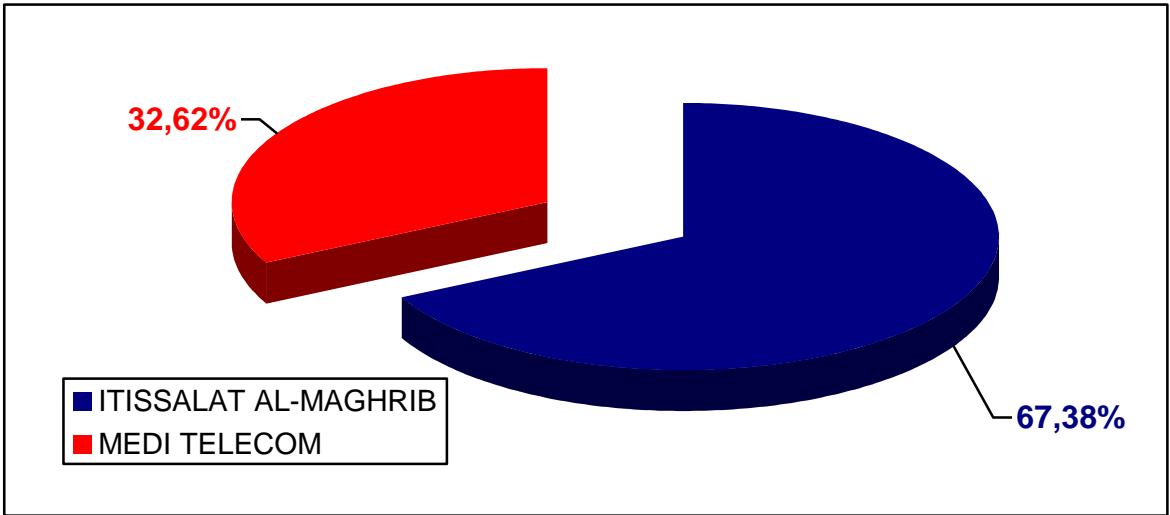
Penetration rate



Market growth by operator



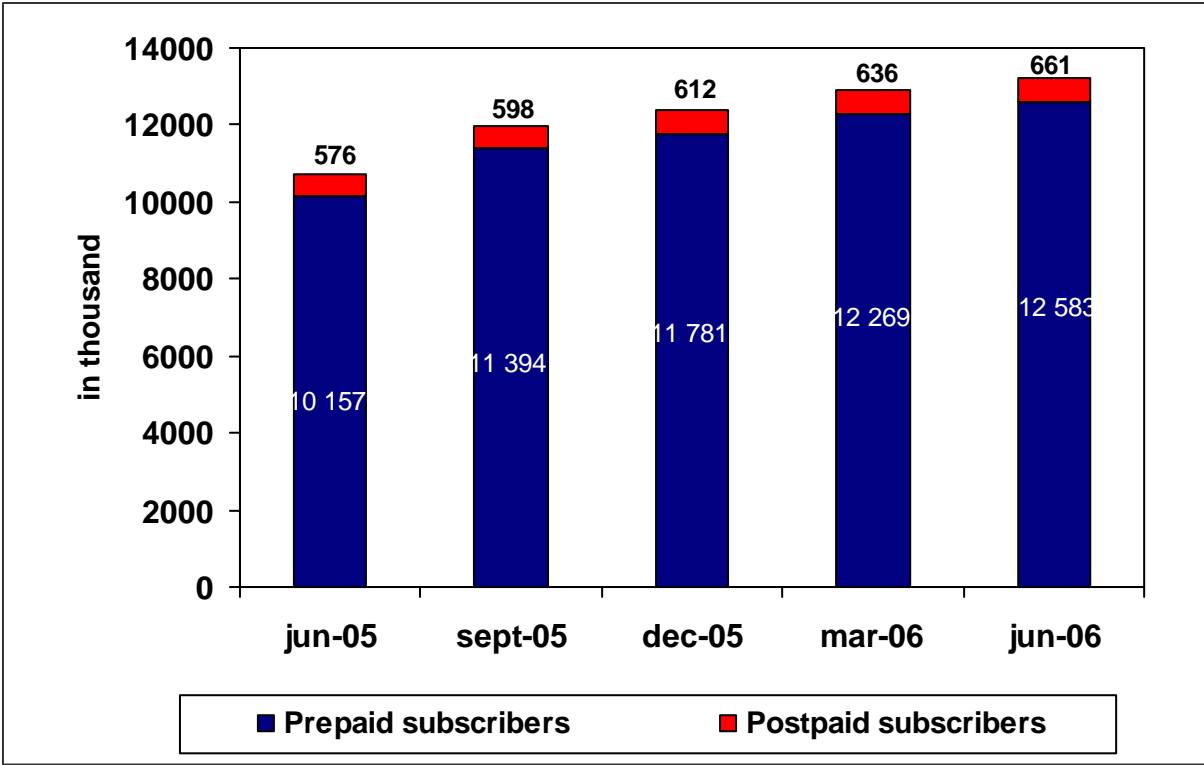
Market shares at June 30th 2006



Net ads in the Global mobile telephony market

Global Mobile subscribers	Jun-05	Sept-05	Dec-05	Mar-06	Jun-06
Net ads ¹	704	1 259	401	512	339
% of growth ²	7,02%	11,74%	3,34%	4,13%	2,63%

Post-paid/ Prepaid market repartition

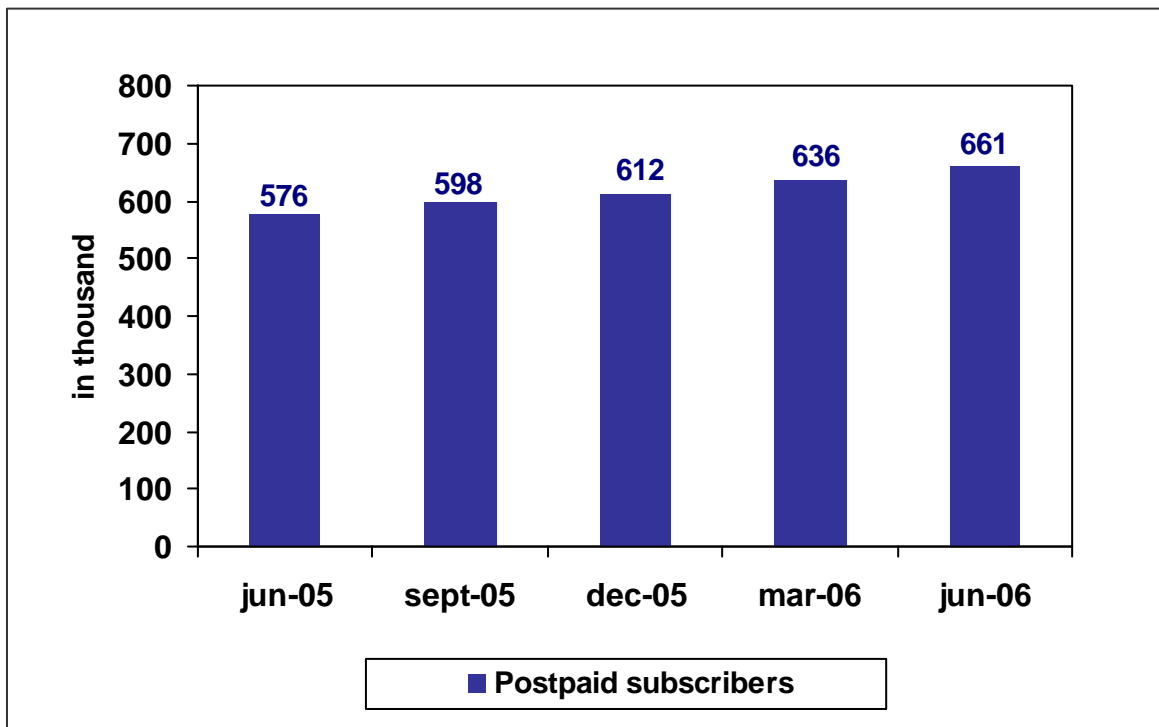


¹ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

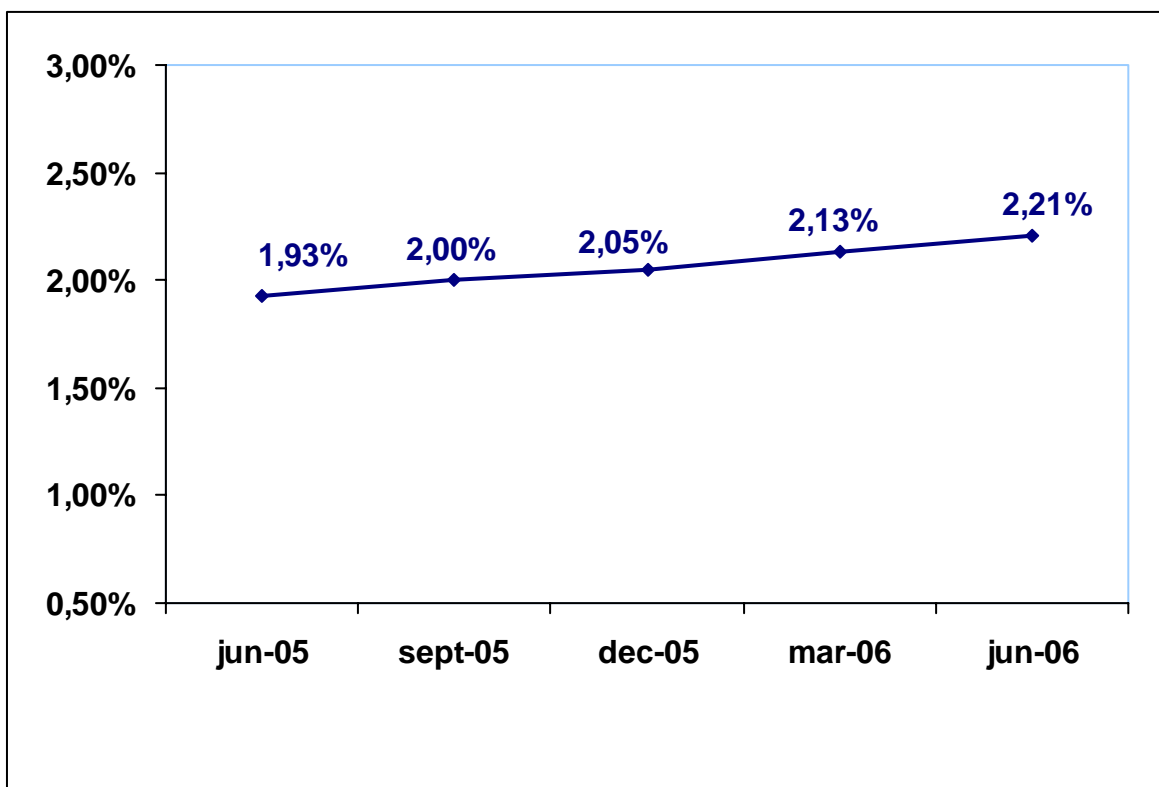
² % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Post-paid market

Post-paid market size evolution



Post-paid penetration rate



Net ads in the post-paid market

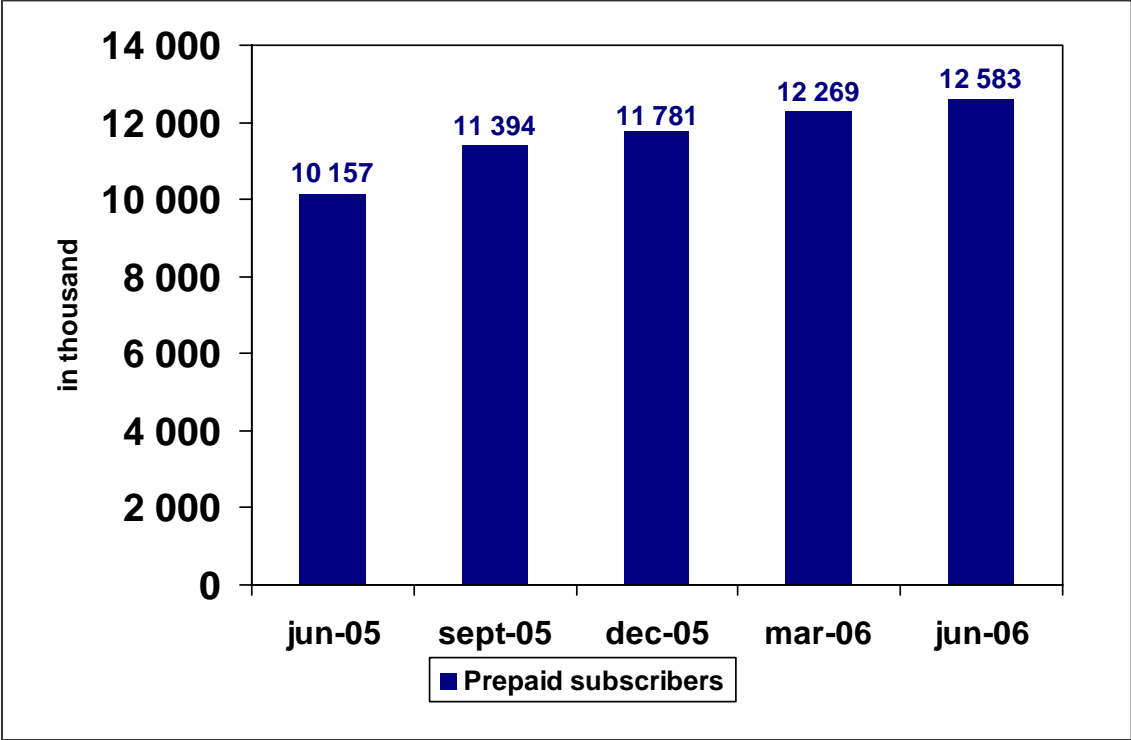
Post-paid Mobile subscribers	Jun-05	Sept-05	Déc-05	Mar-06	Jun-06
Net ads³	61	22	14	24	25
% of growth⁴	11,89%	3,85%	2,27%	3,98%	3,94%

³ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

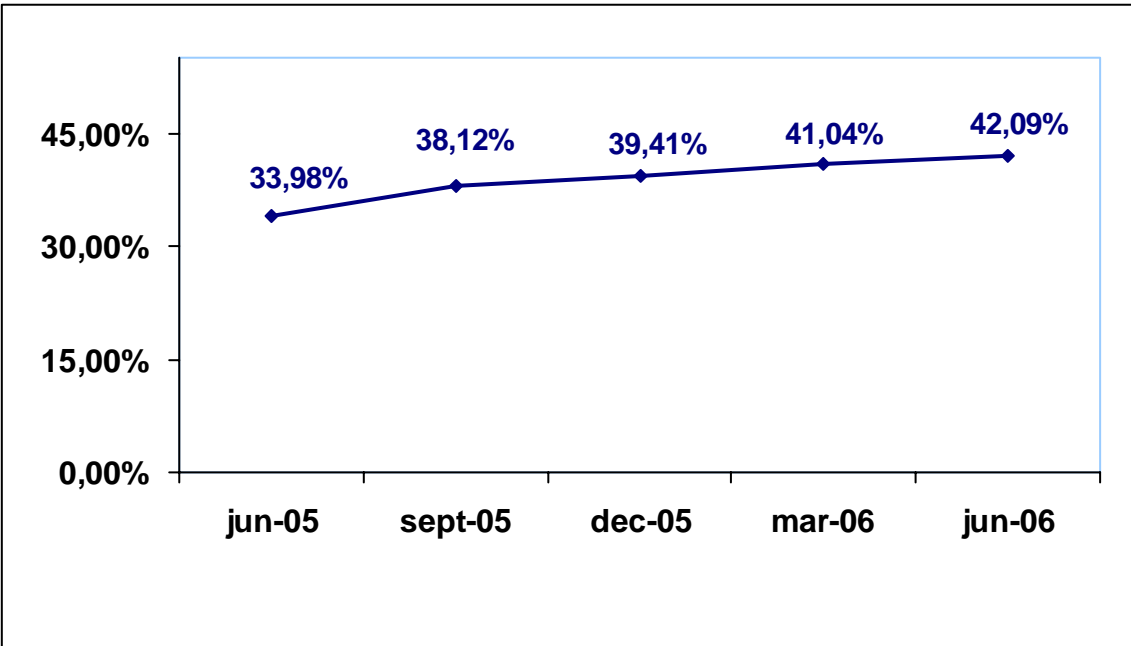
⁴ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Prepaid Market

Prepaid market size



Prepaid penetration rate



Prepaid Net ads in the prepaid market

Prepaid Mobile subscribers (in thousands)	Jun-05	Sept-05	Dec-05	Mar-06	Jun-06
Net ads	643	1 237	387	487	314
% of growth	6,76%	12,18%	3,40%	4,14%	2,56%