

ROYAUME DU MAROC
LE PREMIER MINISTRE



MOBILE TELEPHONY IN MOROCCO

*Quarterly Observatory** *September 2006*

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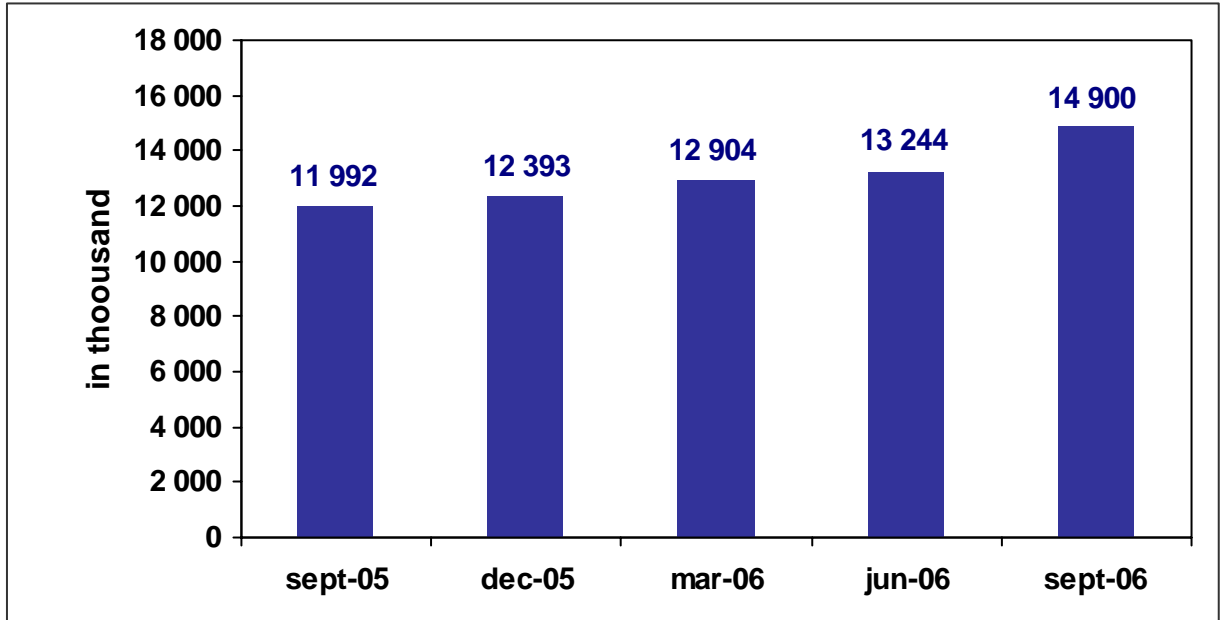
SUMMARY

Global mobile telephony market

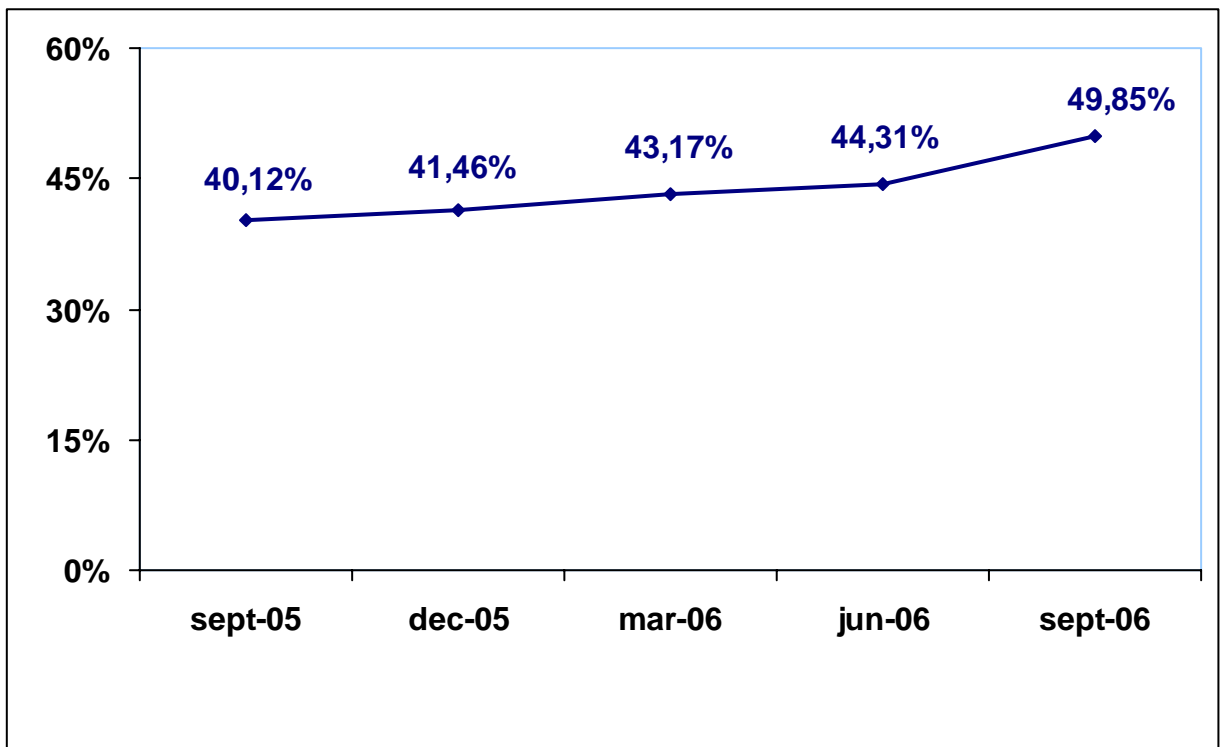
Post-paid market

Prepaid Market

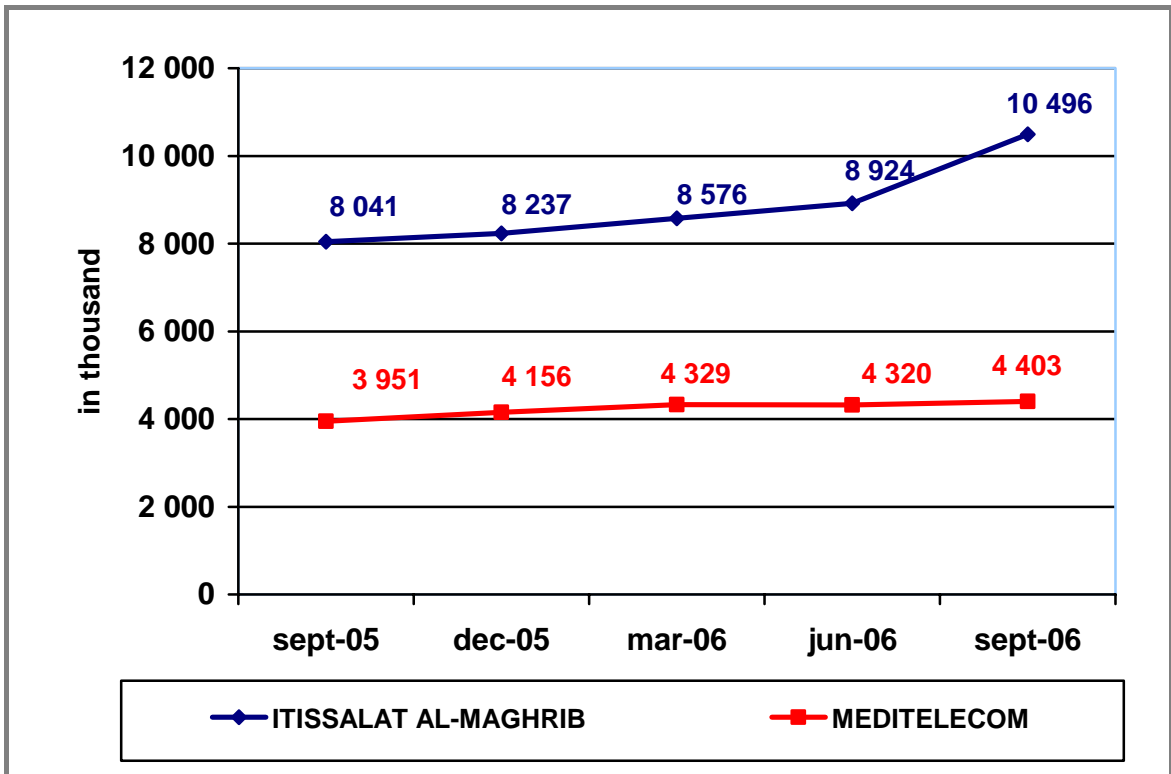
Market size evolution



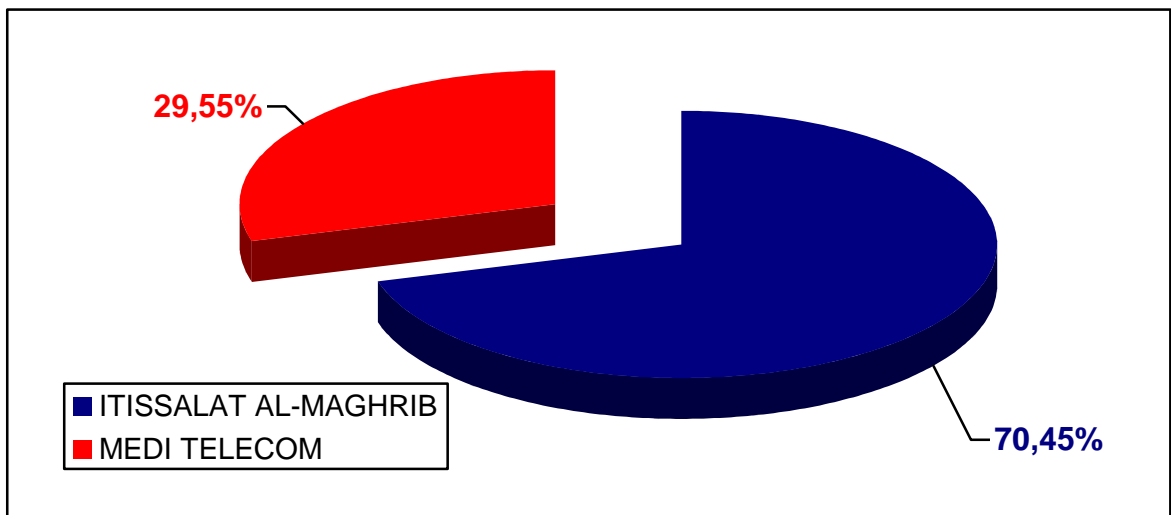
Penetration rate



Market growth by operator



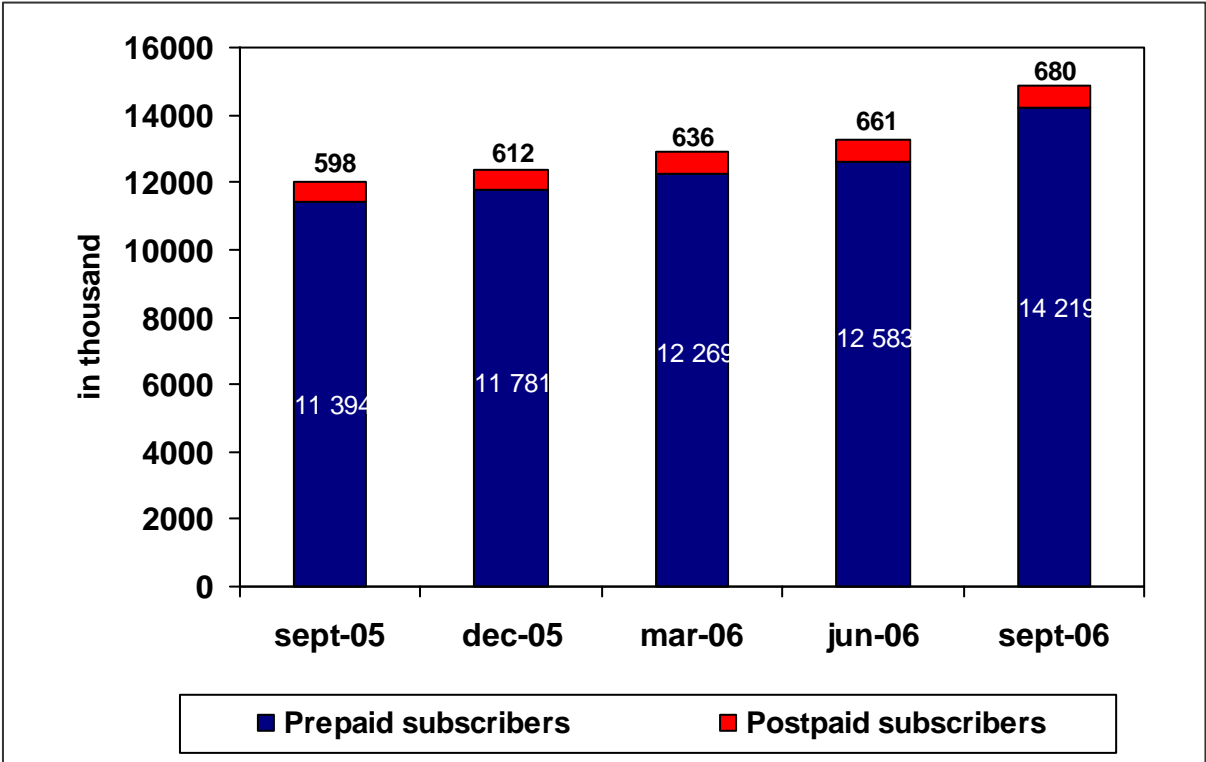
Market shares at September 30th 2006



Net ads in the Global mobile telephony market

Global Mobile subscribers	Sept-05	Dec-05	Mar-06	Jun-06	Sept-06
Net ads ¹	1 259	401	512	339	1 656
% of growth ²	11,74%	3,34%	4,13%	2,63%	12,50%

Post-paid/ Prepaid market repartition

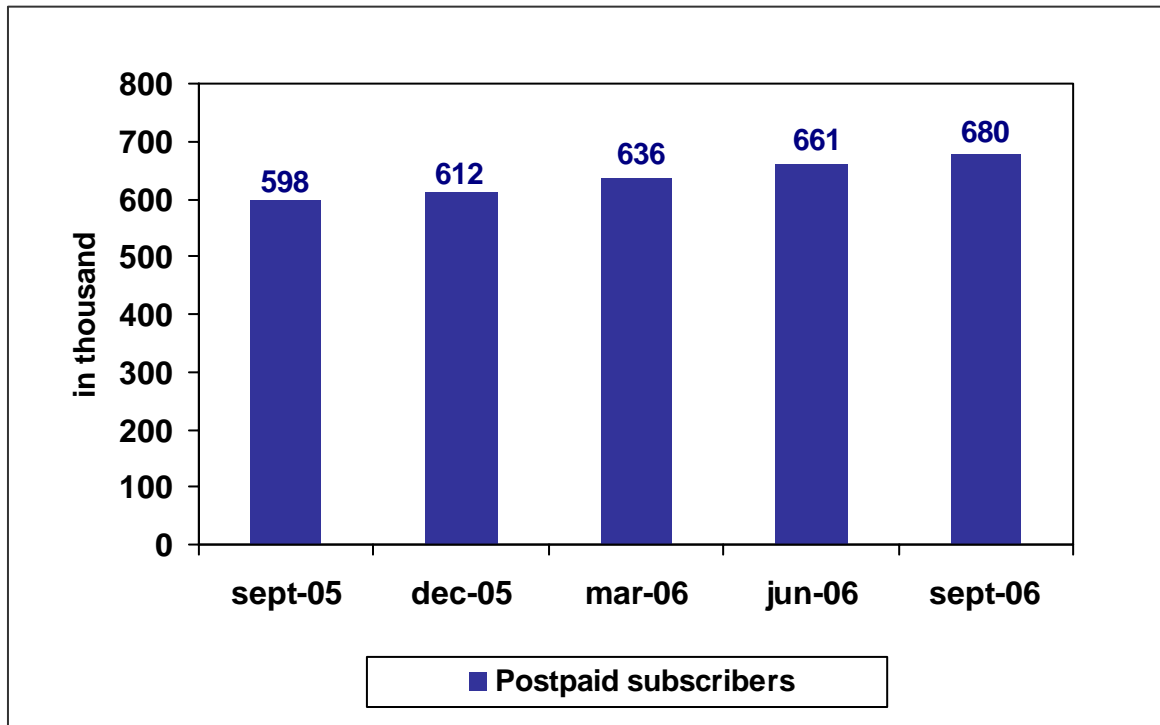


¹ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

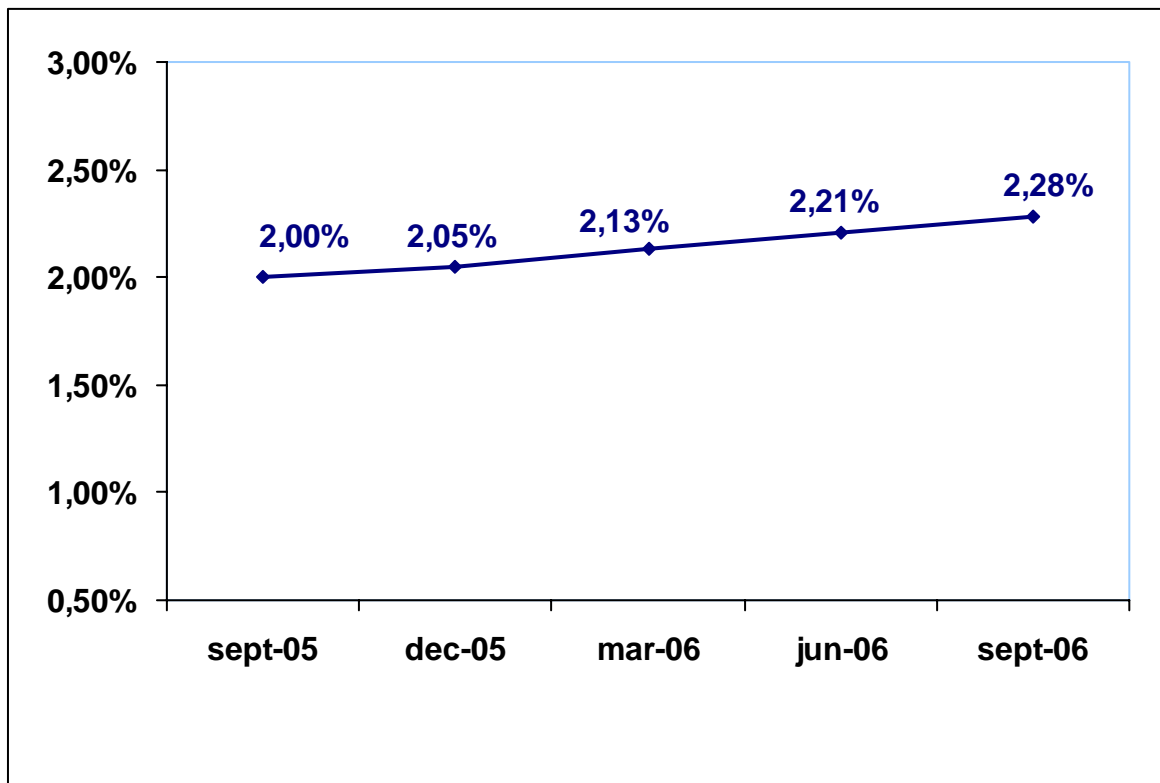
² % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

POST-PAID MARKET

Post-paid market size evolution



Post-paid penetration rate



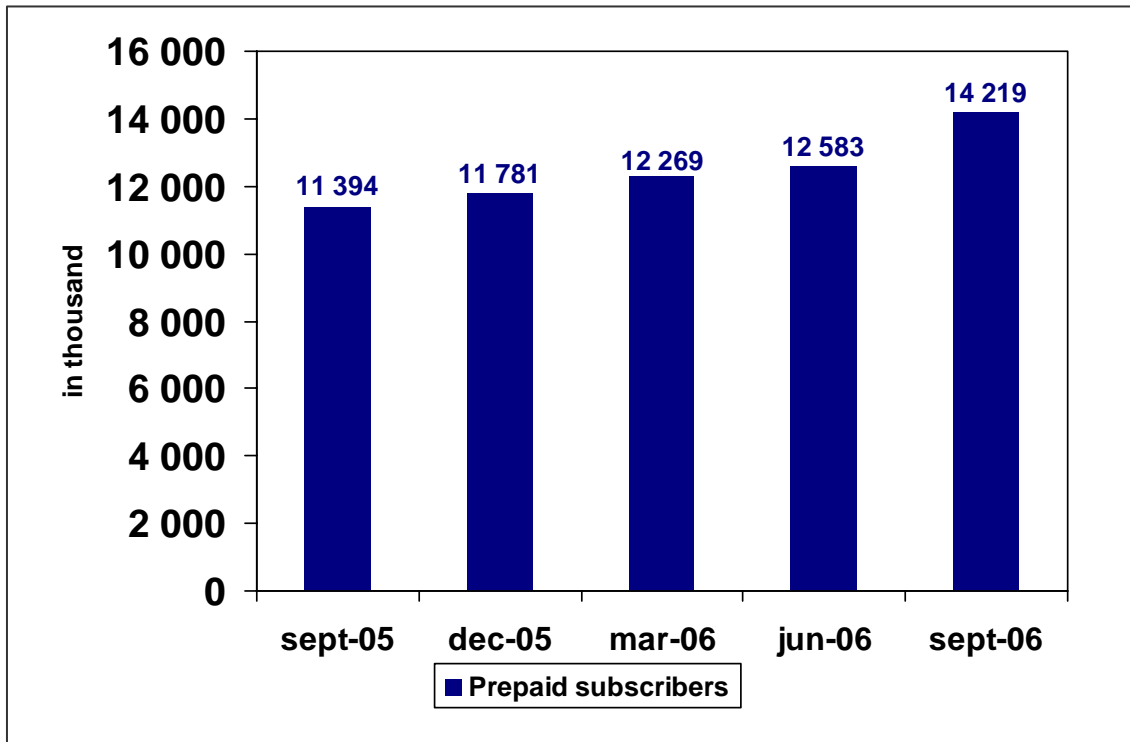
Net ads in the post-paid market

Post-paid Mobile subscribers	Sept-05	Déc-05	Mar-06	Jun-06	Sept-06
Net ads³	22	14	24	25	20
% of growth⁴	3,85%	2,27%	3,98%	3,94%	2,95%

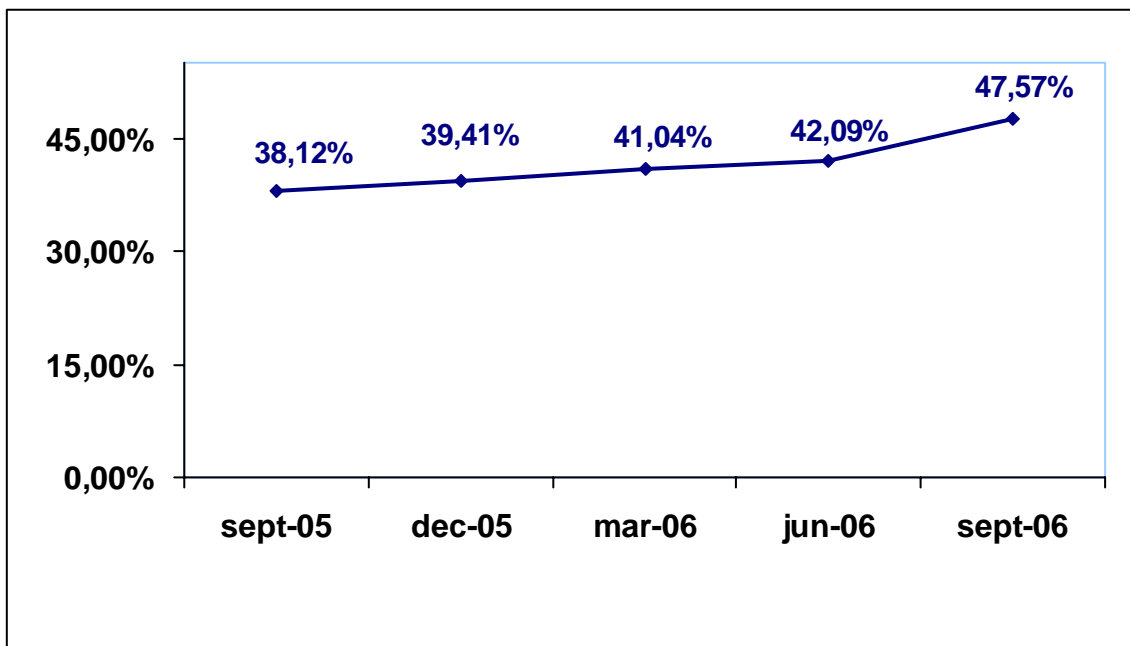
³ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

⁴ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Prepaid market size



Prepaid penetration rate



Prepaid Net ads in the prepaid market

Prepaid Mobile subscribers (in thousands)	Sept-05	Dec-05	Mar-06	Jun-06	Sept-06
Net ads	1 237	387	487	314	1 637
% of growth	12,18%	3,40%	4,14%	2,56%	13%