

ROYAUME DU MAROC
LE PREMIER MINISTRE



MOBILE TELEPHONY IN MOROCCO

Quarterly Observatory* June 2008

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SUMMARY

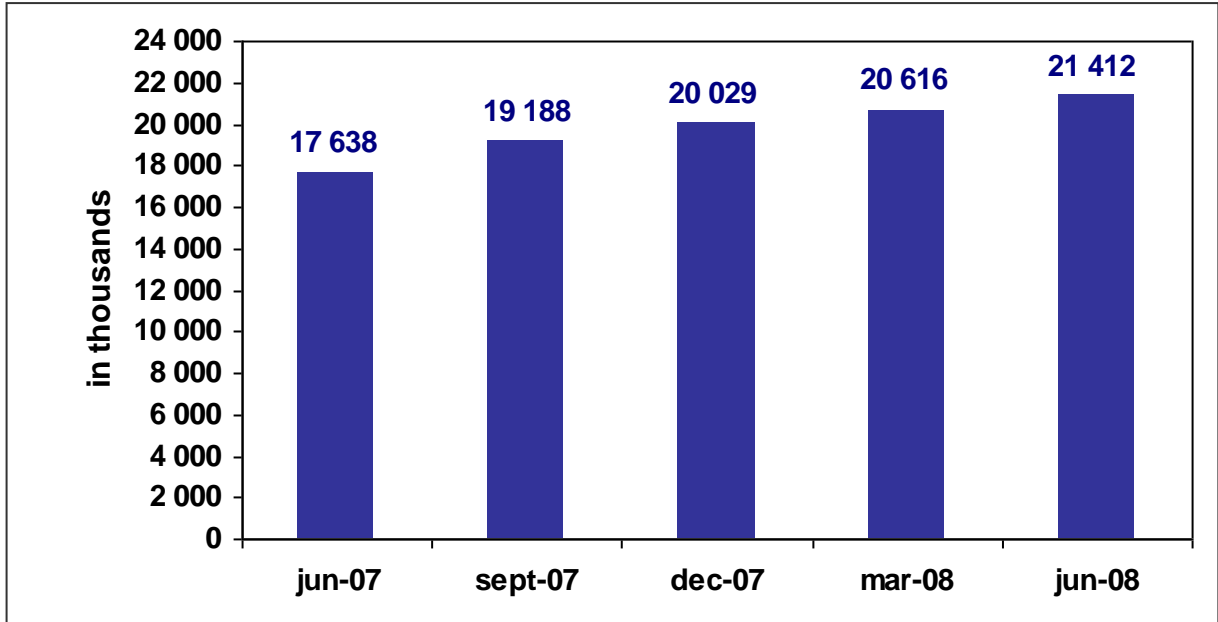
Global mobile telephony market

Post-paid market

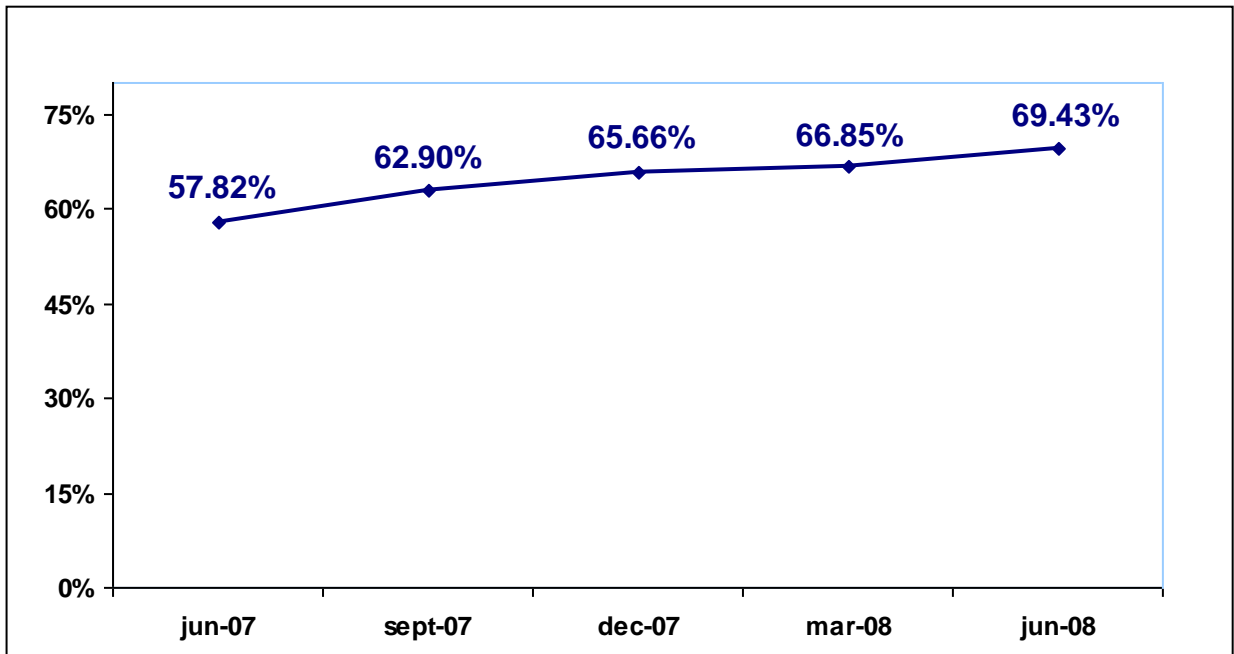
Prepaid Market

GLOBAL MOBILE TELEPHONY MARKET

Market size evolution

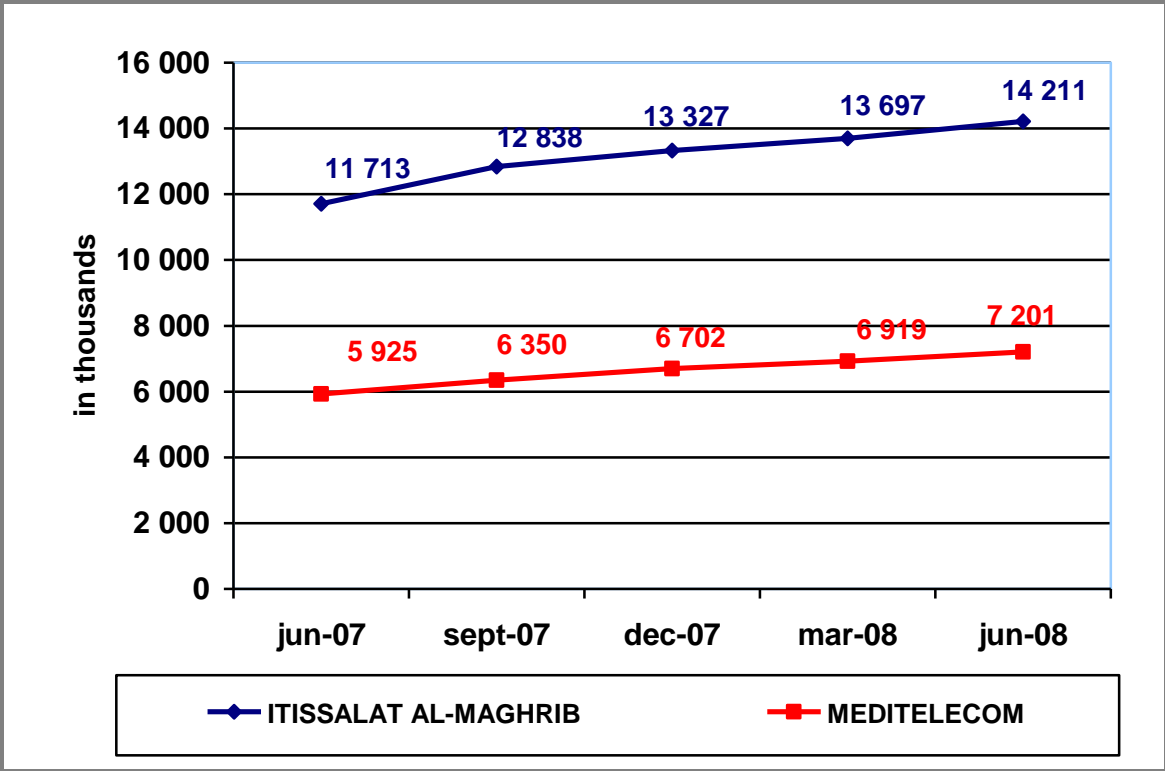


Penetration rate¹

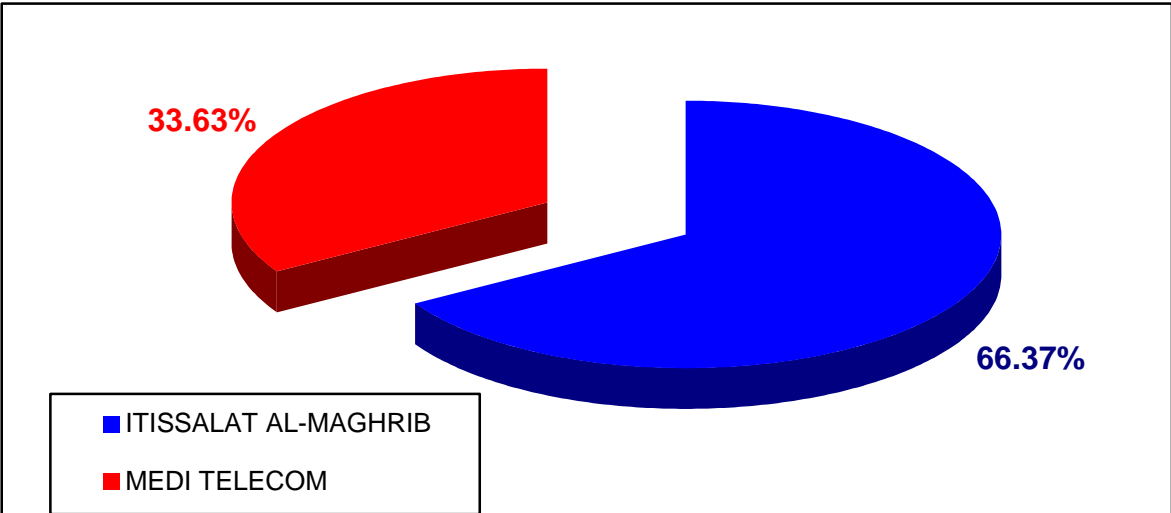


¹ The accounting of the penetration rate for fixed telephony by the ANRT Market Observatory is based on the population projections published by the Statistics Department/HCP based on the General census of population 2004. Starting from March of the year N, the reference population for accounting this rate results from Statistics Department/HCP projections of the year N-1.

Market growth by operator



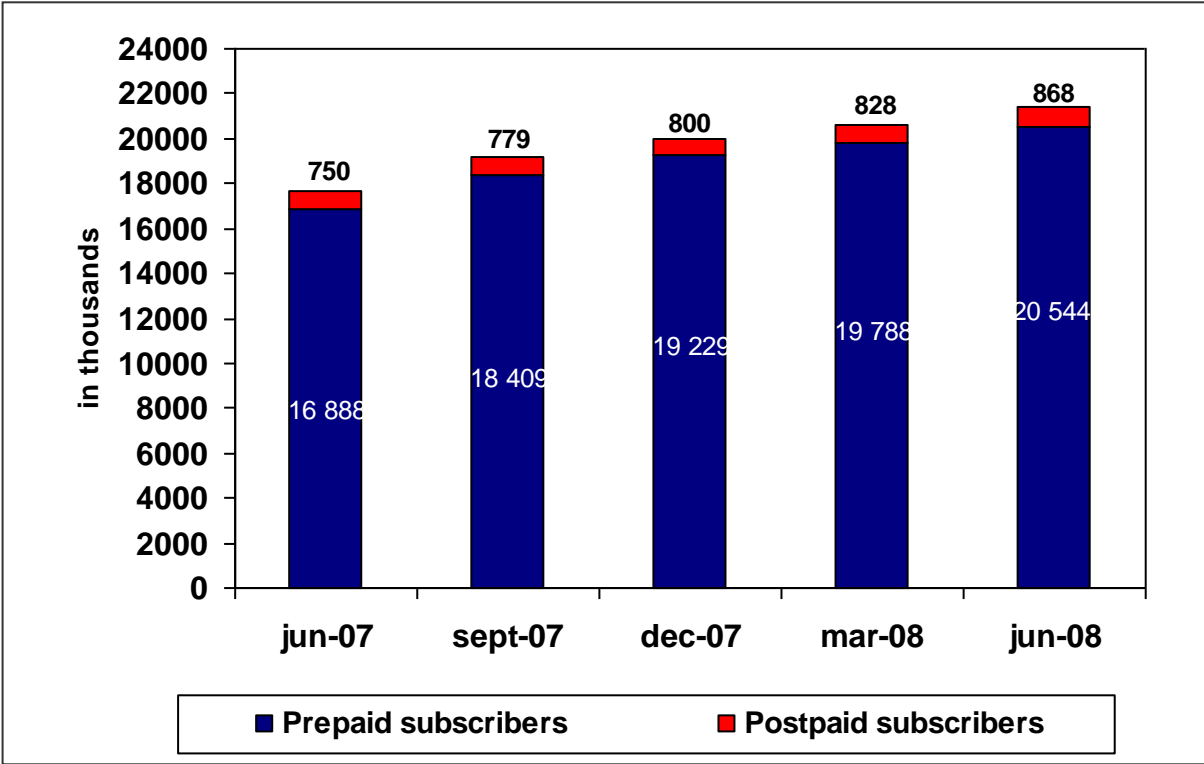
Market shares at June 30th 2008



Net ads in the Global mobile telephony market

Global Mobile subscribers (in thousands)	Jun-07	Sept-07	Dec-07	Mar-08	Jun-08
Net ads ²	512	1 550	841	587	796
% of growth ³	2.69%	8.79%	4.38%	2.93%	3.86%

Post-paid/ Prepaid market repartition

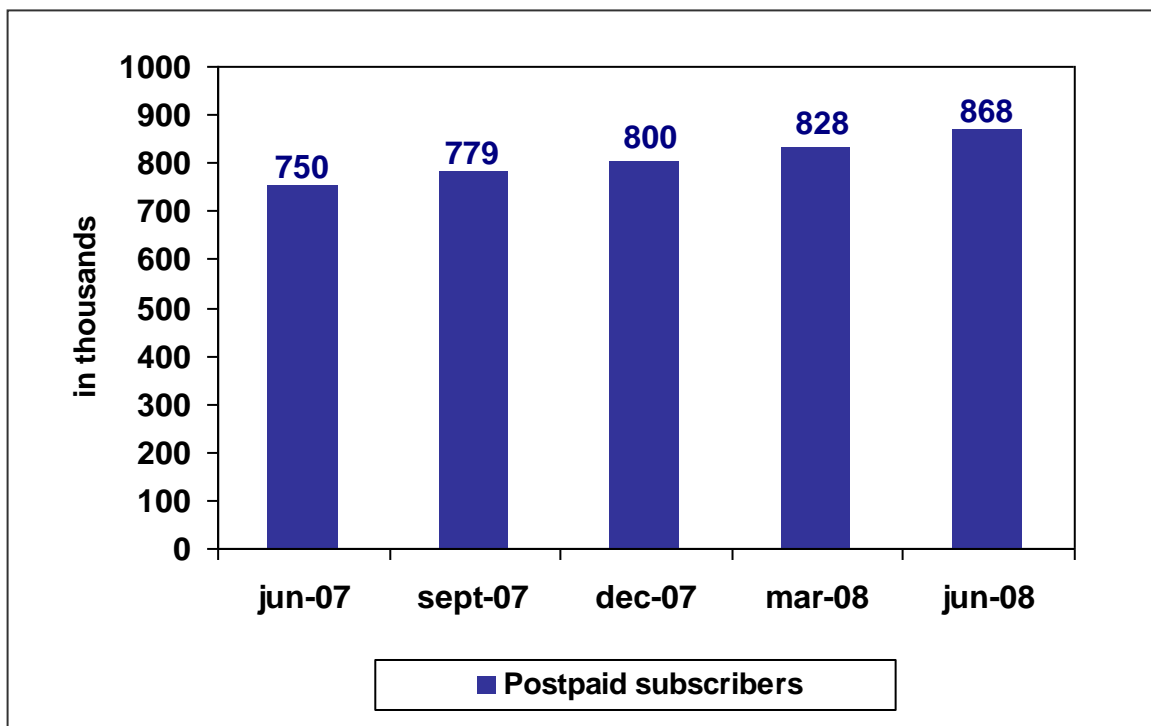


² Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

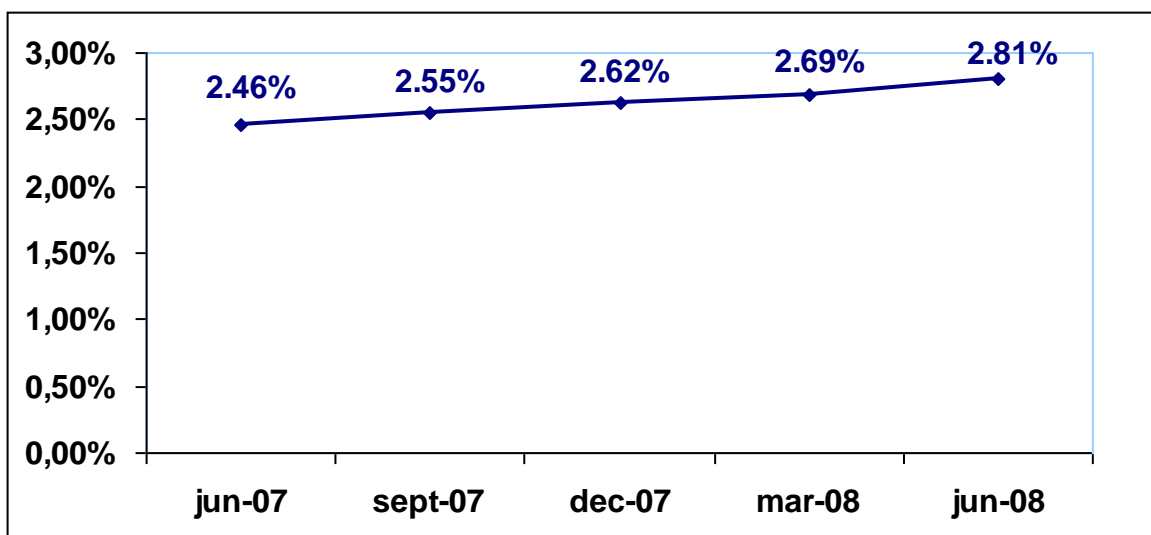
³ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

POST-PAID MARKET

Post-paid market size evolution



Post-paid penetration rate⁴



⁴ See note 1.

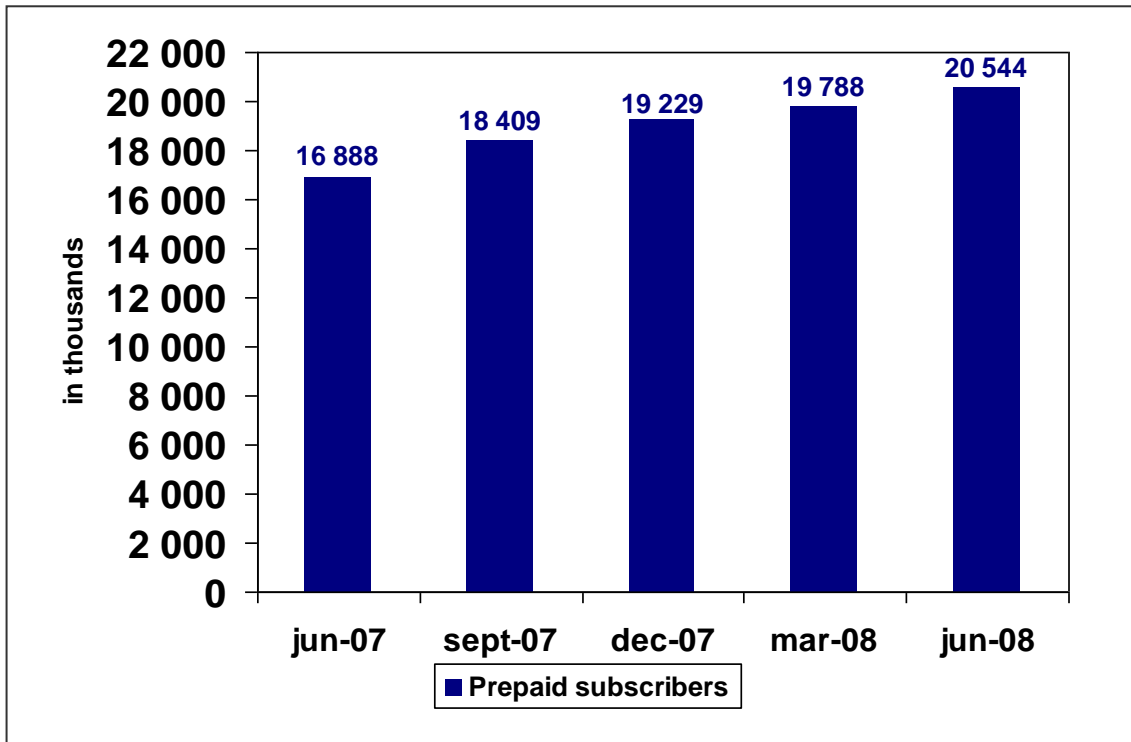
Net ads in the post-paid market

Post-paid Mobile subscribers (in thousands)	Jun-07	Sept-07	Dec-07	Mar-08	Jun-08
Net ads⁵	34	29	21	28	39
% of growth⁶	4.73%	3.90%	2.70%	3.50%	4.76%

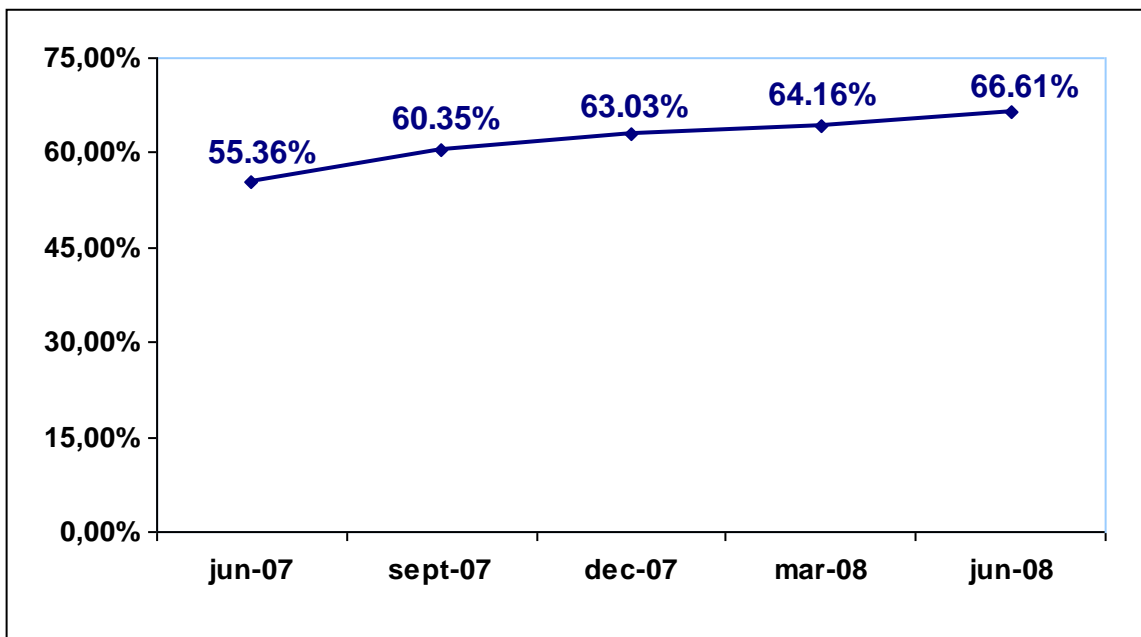
⁵ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

⁶ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Prepaid market size



Prepaid penetration rate⁷



⁷ See Note 1.

Prepaid Net ads in the prepaid market

Prepaid Mobile subscribers (in thousands)	Jun-07	Sept-07	Dec-07	Mars-08	Jun-08
Net ads	478	1 521	820	559	756
% of growth	2.92%	9%	4.46%	2.90%	3.82%