

ROYAUME DU MAROC
LE PREMIER MINISTRE



MOBILE TELEPHONY IN MOROCCO

*Quarterly Observatory** *December 2010*

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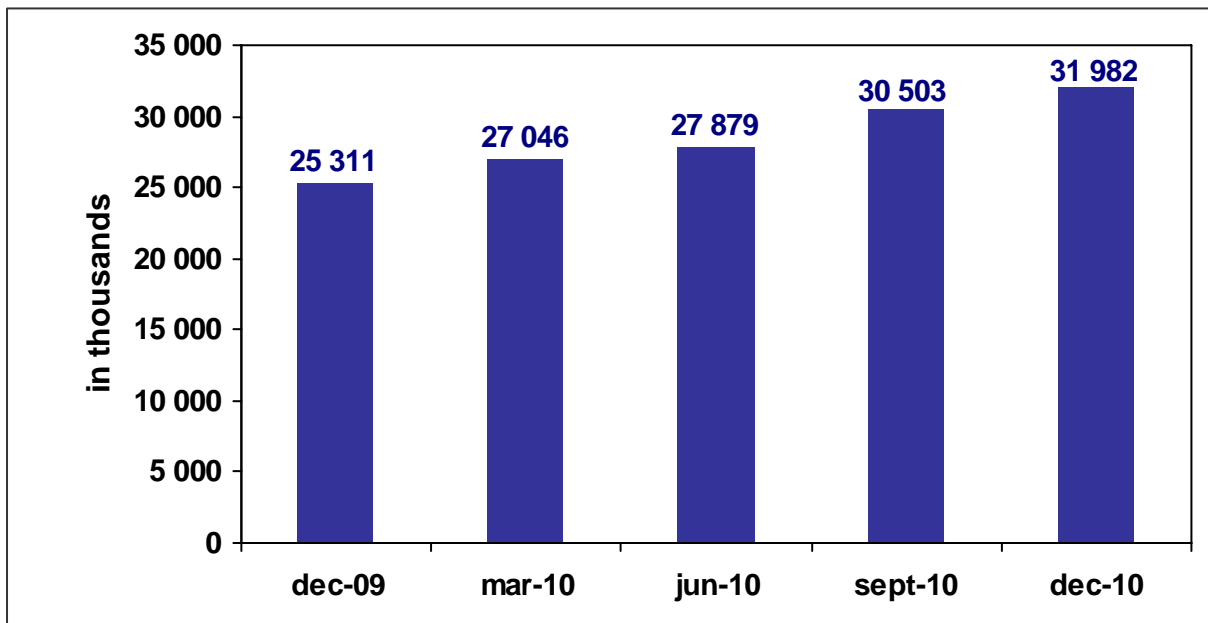
SUMMARY

Global mobile telephony market

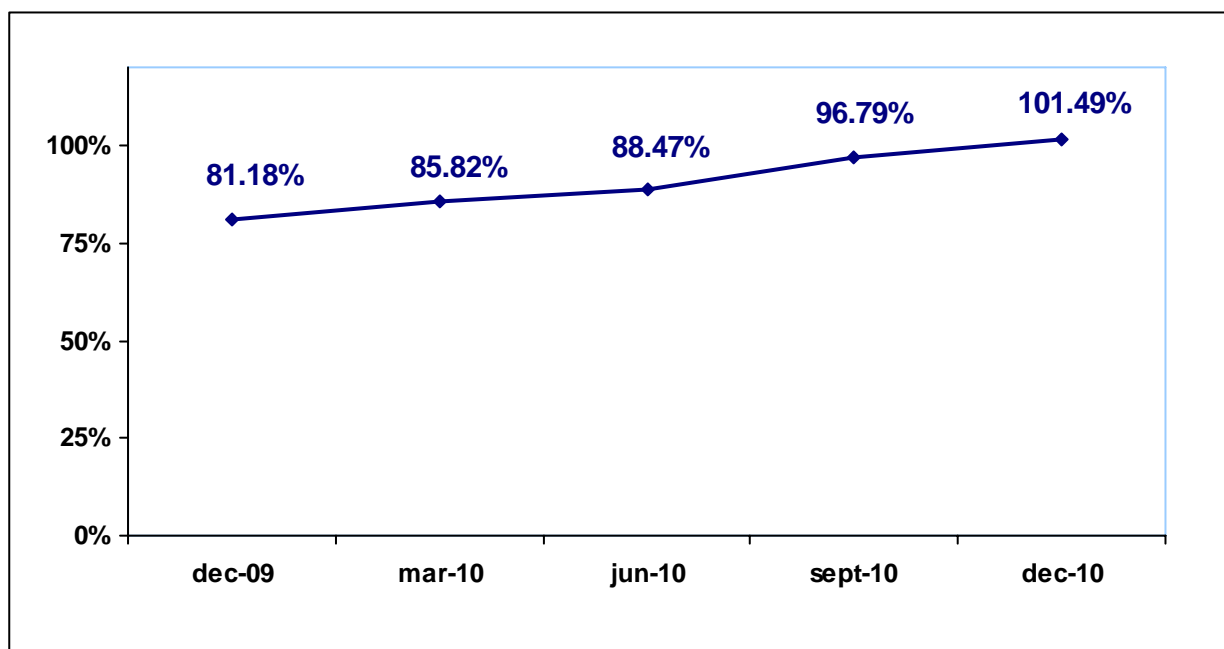
Post-paid market

Prepaid Market

Market size evolution



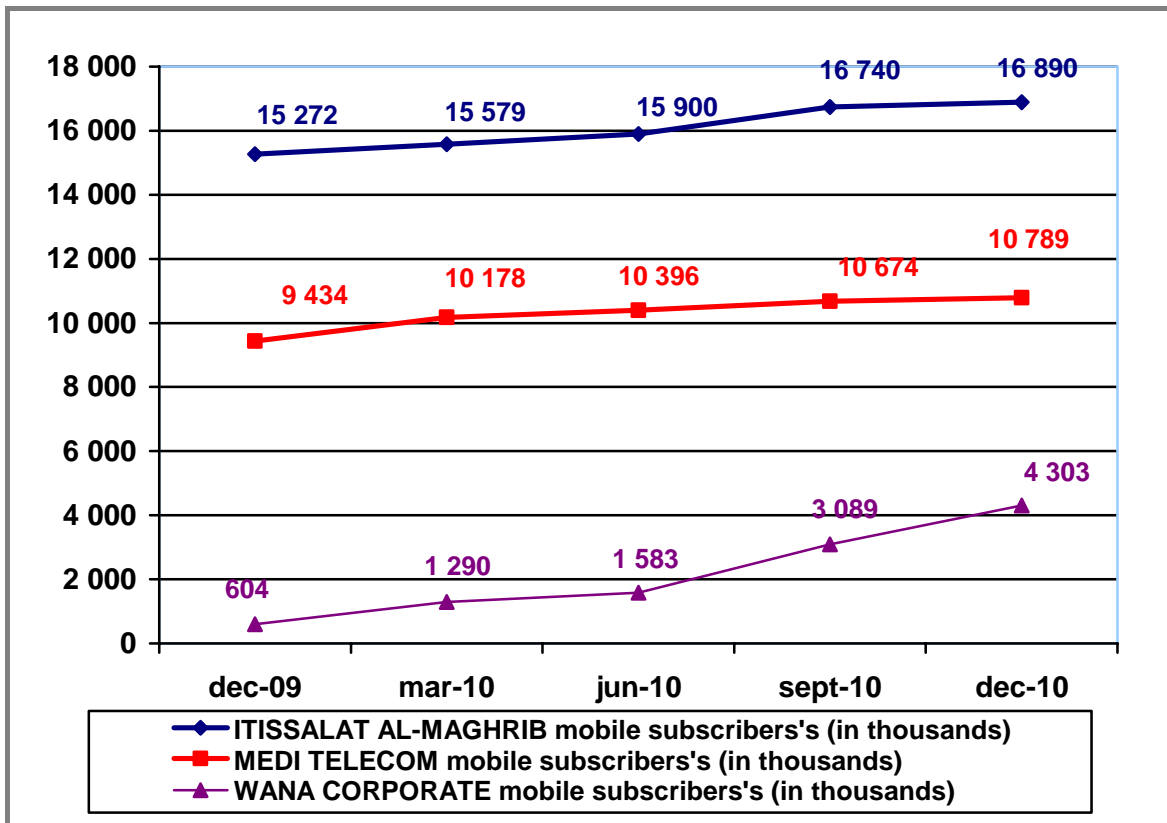
Penetration rate²



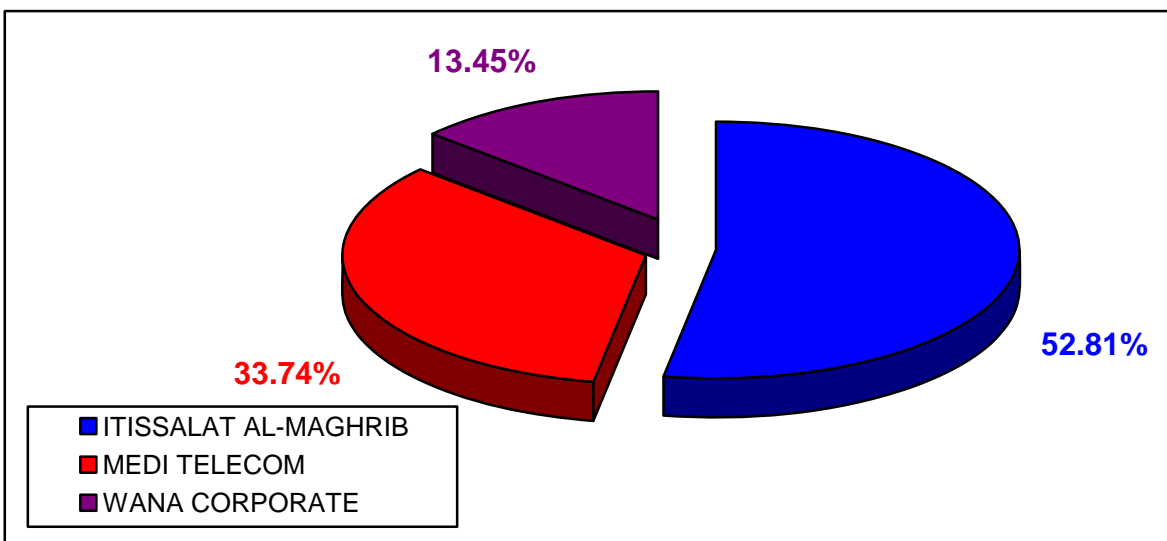
¹ This figure includes mobile subscribers to mobile telephony using the 2G and 3G networks.

² The accounting of the penetration rate for fixed telephony by the ANRT Market Observatory is based on the population projections published by the Statistics Department/HCP based on the General census of population 2004. Starting from March of the year N, the reference population for accounting this rate results from Statistics Department/HCP projections of the year N-1.

Market growth by operator



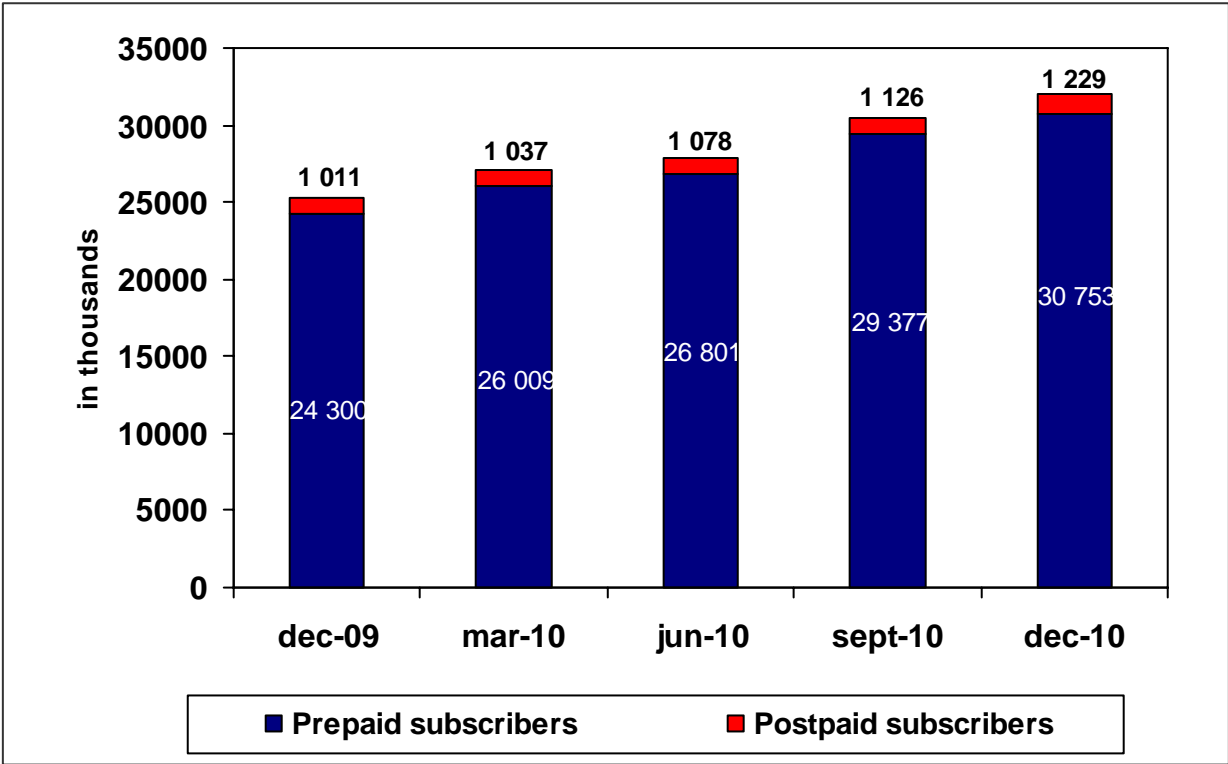
Market shares at December 31st 2010



Net ads in the Global mobile telephony market

Global Mobile subscribers (in thousands)	Dec-09	Mar-10	Jun-10	Sept-10	Dec-10
Net ads ³	233	1 735	833	2 624	1 479
% of growth ⁴	0.93%	6.86%	3.08%	9.41%	4.85%

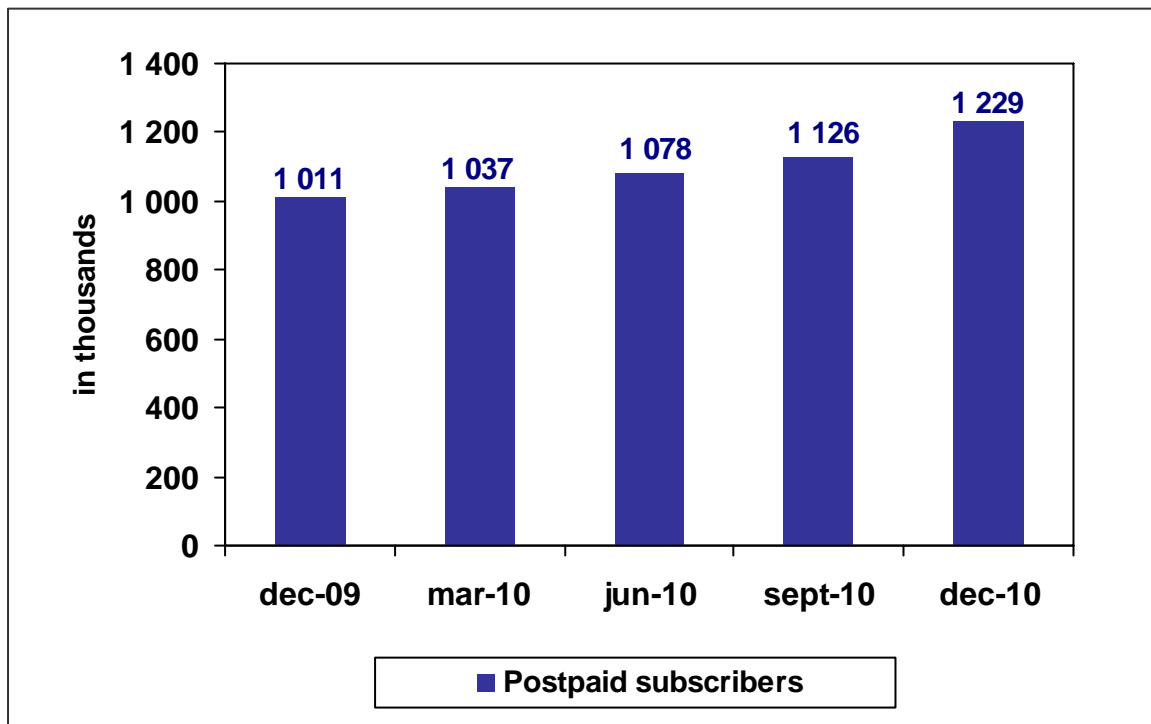
Post-paid/ Prepaid market split



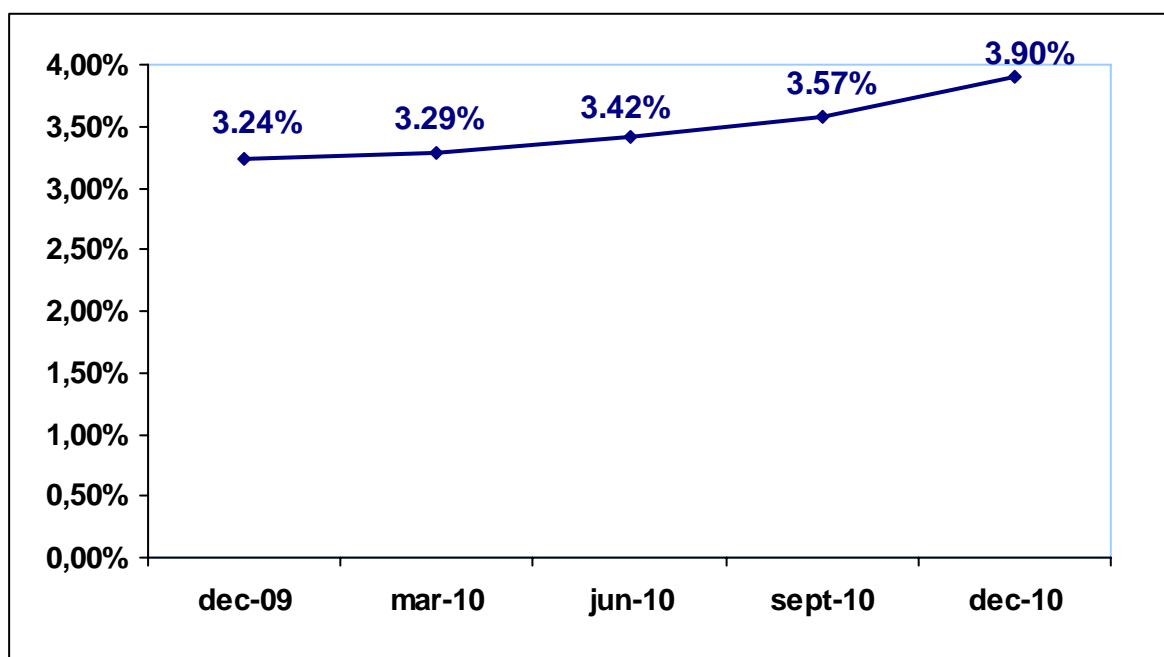
³ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

⁴ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Post-paid market size evolution



Post-paid penetration rate⁵



⁵ See note 1.

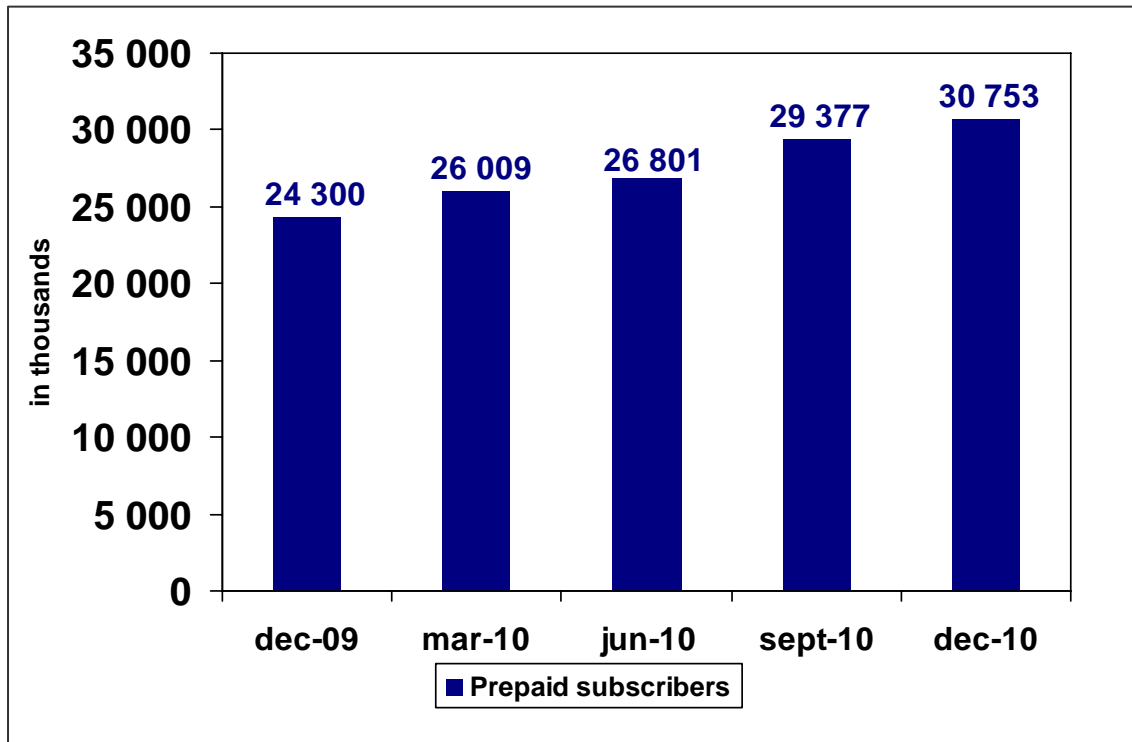
Net ads in the post-paid market

Post-paid Mobile subscribers (in thousands)	Dec-09	Mar-10	Jun-10	Sept-10	Dec-10
Net ads⁶	24	25	41	48	103
% of growth⁷	2.44%	2.51%	3.99%	4.48%	9.16%

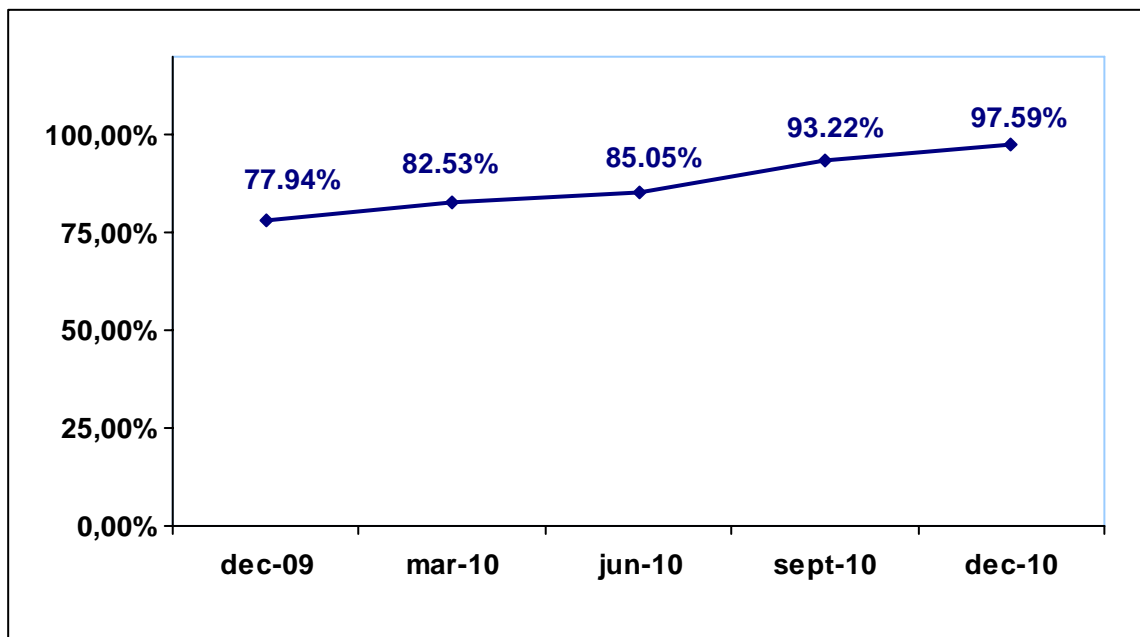
⁶ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

⁷ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Prepaid market size



Prepaid penetration rate⁸



⁸ See Note 1.

Prepaid Net ads in the prepaid market

Prepaid Mobile subscribers (in thousands)	Dec-09	Mar-10	Jun-10	Sept-10	Dec-10
Net ads⁹	209	1 710	792	2 576	1 376
% of growth¹⁰	0.87%	7.04%	3.04%	9.61%	4.68%

⁹ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

¹⁰ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3