



«.ma» DOMAIN NAMES

Quarterly Observatory*
-December 2011-

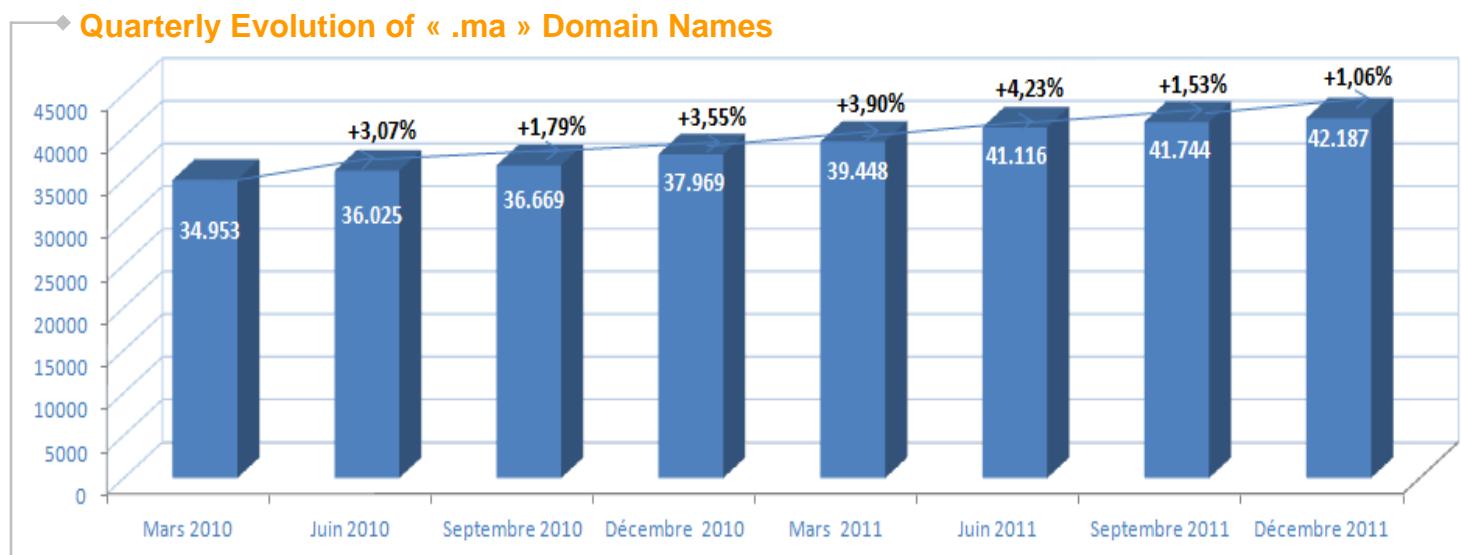
* This document is to be considered for information purposes only.

SOMMAIRE

Evolution of the number of « .ma » Domain Names

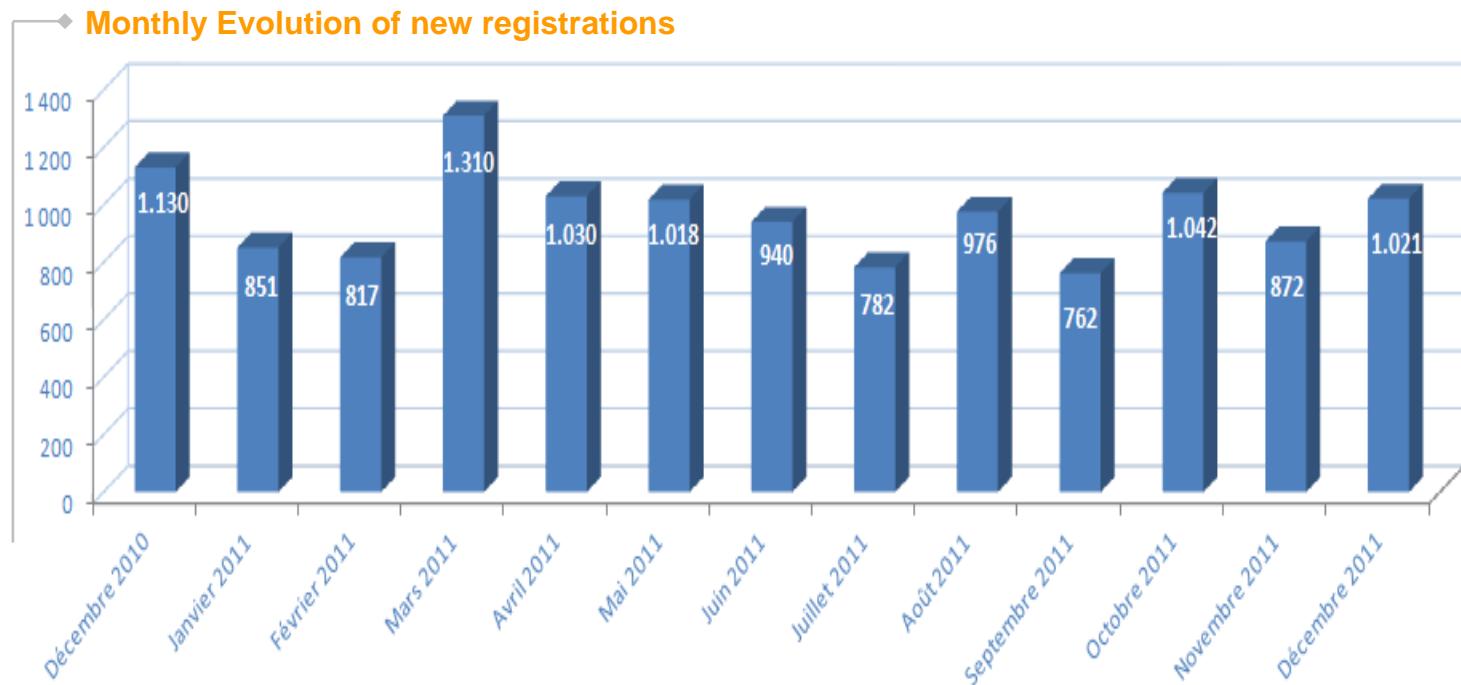
« .ma » Domain Names Registrars

A. Evolution of «.ma» Domain Names



At the end of December 2011, the total number of «.ma» domain names has reached **42.187**, registering an increase of **11.11%** compared to December 2010.

2935 new domain names were registered during this quarter, mostly directly under ".ma" (at the first level).



Extensions Distribution

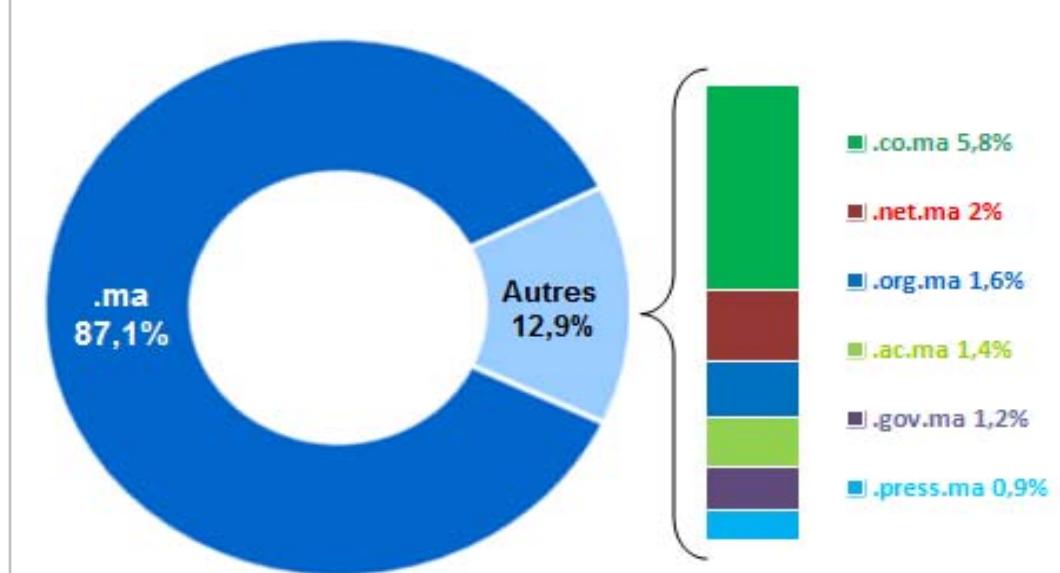
The national DNS zone contains the 1st level ".ma" domain and the descriptive sub-extensions ".co.ma", ".ac.ma", ".net.ma", ".org.ma", ".gov.ma" and ".press.ma", aiming to describe a particular activity.

87.1% of ".ma" domain names are registered directly under ".ma."

This situation can be explained by two essential elements:

1. The simplicity of the web address directly under ".ma";
2. Registering a domain name under a descriptive extension isn't opened to the public, but reserved to the related industry (eg, registration of domain names under ".gov.ma" is limited to government institutions).

Distribution of « .ma » domain names by extensions - December 2011



B. « .ma » domain names Registrars

The « .ma » domain names are commercialized by ANRT's accredited registrars. At the end of December 2011, the total number of « .ma » registrars is **21**.