

## **PUBLIC PAYPHONES IN MOROCCO**

### **Quarterly Observatory\*** **-September 2012-**

- This document is published as an indication. Dispositions appearing in it are to be considered for information purposes.

# **SUMMARY**

## **PUBLIC PAYPHONES MARKET**

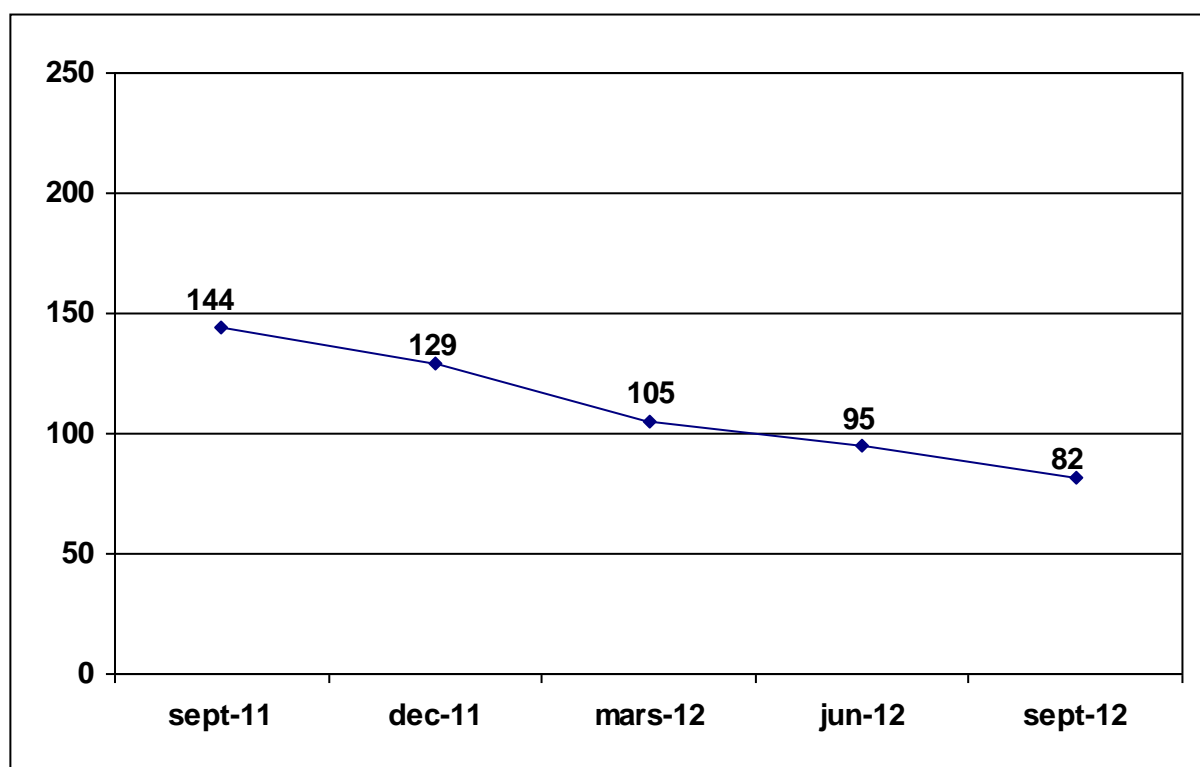
- **Public Payphones Lines**
- **Quarterly Evolution**
- **Market Share**

## PUBLIC PAYPHONES MARKET

### Global Market

Public payphones <sup>1</sup>	Sept-11	Dec-11	Mar-12	Jun-12	Sept-12
Market size	143 812	128 636	105 498	95 141	82 179
quarterly growth <sup>2</sup>	- 18 381	- 15 176	- 23 138	- 10 357	- 12 962
Growth rate <sup>3</sup>	- 11.33%	- 10.55%	- 17.99%	- 9.82%	- 13.62%

### Quarterly Evolution of Public payphones market (in thousands)



<sup>1</sup> The public payphones includes fixed and GSM phone shops, coin and card public telephones.

<sup>2</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

<sup>3</sup> % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Market share at September 30<sup>th</sup>, 2012

