

## **PUBLIC PAYPHONES IN MOROCCO**

### **Quarterly Observatory\*** **-March 2013-**

- This document is published as an indication. Dispositions appearing in it are to be considered for information purposes.

## **SUMMARY**

### **PUBLIC PAYPHONES MARKET**

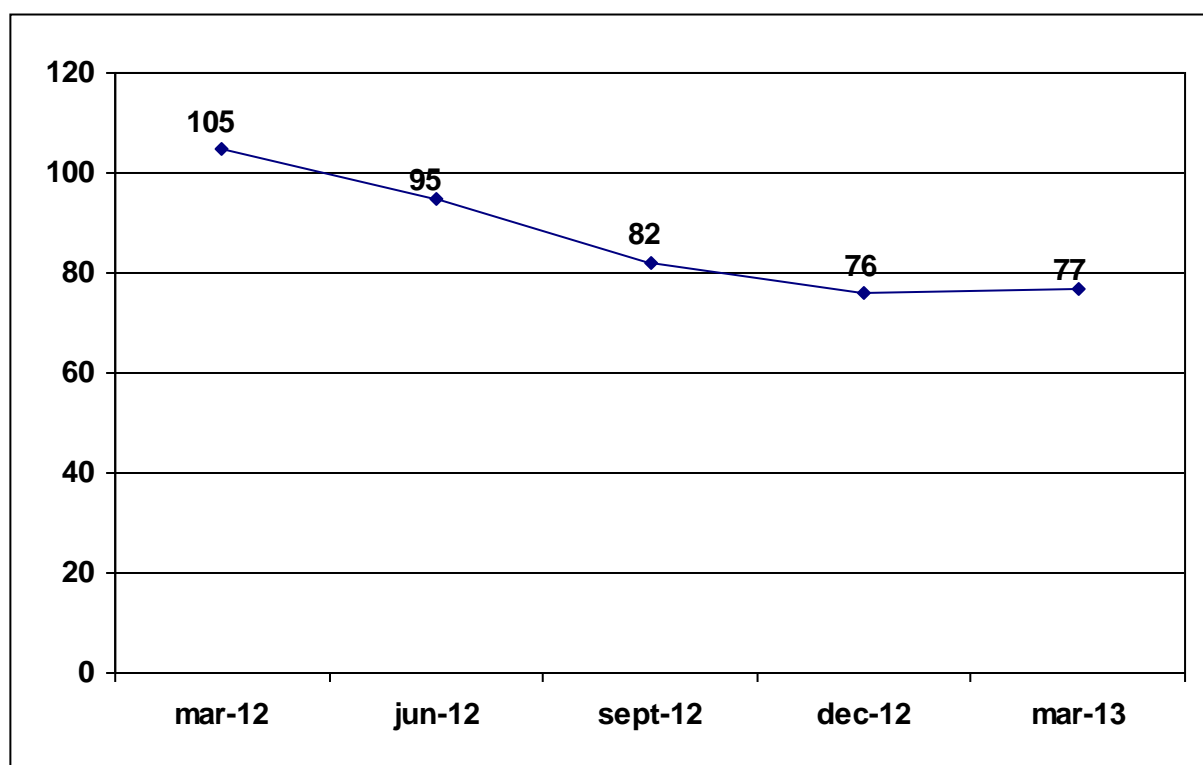
- **Public Payphones Lines**
- **Quarterly Evolution**
- **Market Share**

## PUBLIC PAYPHONES MARKET

### Global Market

Public payphones <sup>1</sup>	Mar-12	Jun-12	Sept-12	Dec-12	Mar-13
Market size	105 498	95 141	82 179	75 532	77 498
quarterly growth <sup>2</sup>	- 23 138	- 10 357	- 12 962	- 6 647	1 966
Growth rate <sup>3</sup>	- 17.99%	- 9.82%	- 13.62%	- 8.09%	2.60%

### Quarterly Evolution of Public payphones market (in thousands)



<sup>1</sup> The public payphones includes fixed and GSM phone shops, coin and card public telephones.

<sup>2</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

<sup>3</sup> % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

**Market share at March 31<sup>st</sup>, 2013**

