

Mobile Observatory

[March 31st 2005](#)

Up dated on 03/20/2006

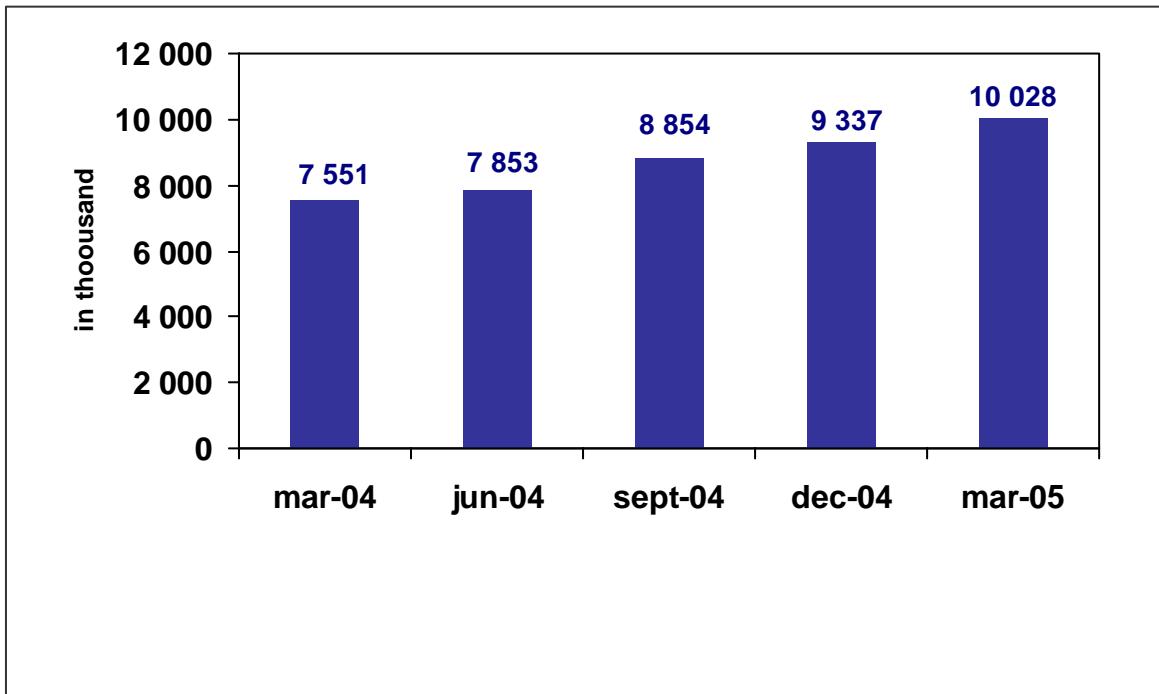
Global mobile telephony market

Post-paid market

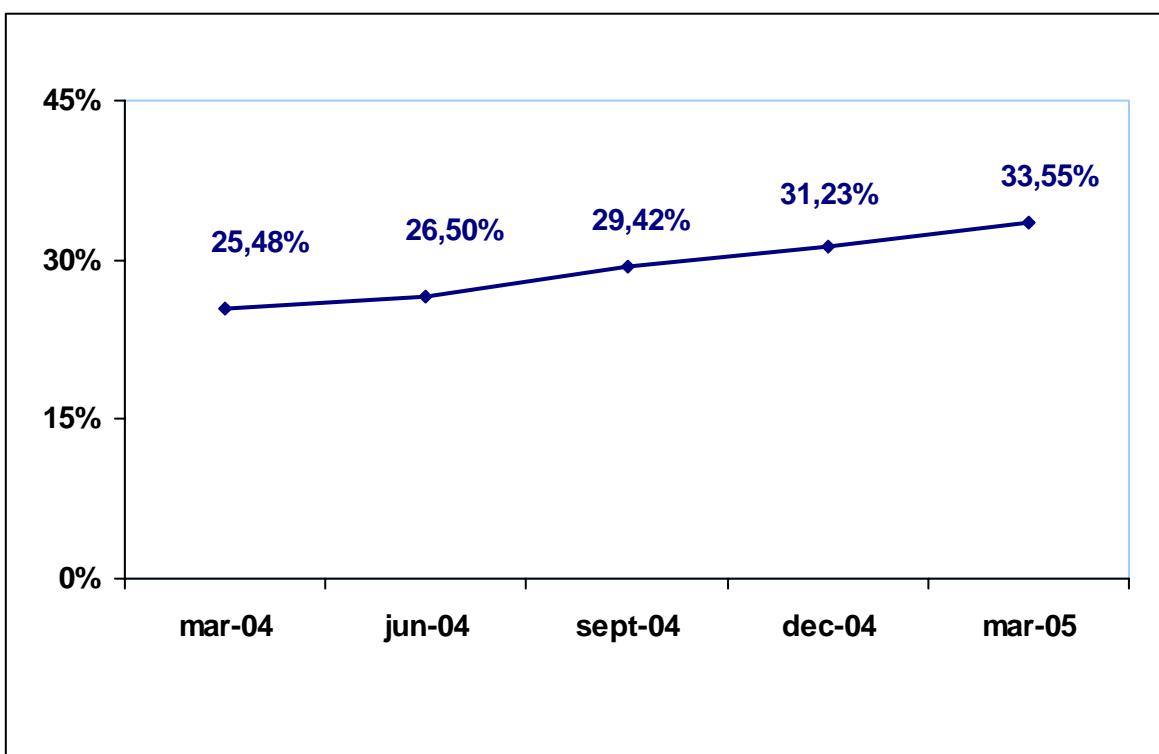
Prepaid Market

Global mobile telephony market

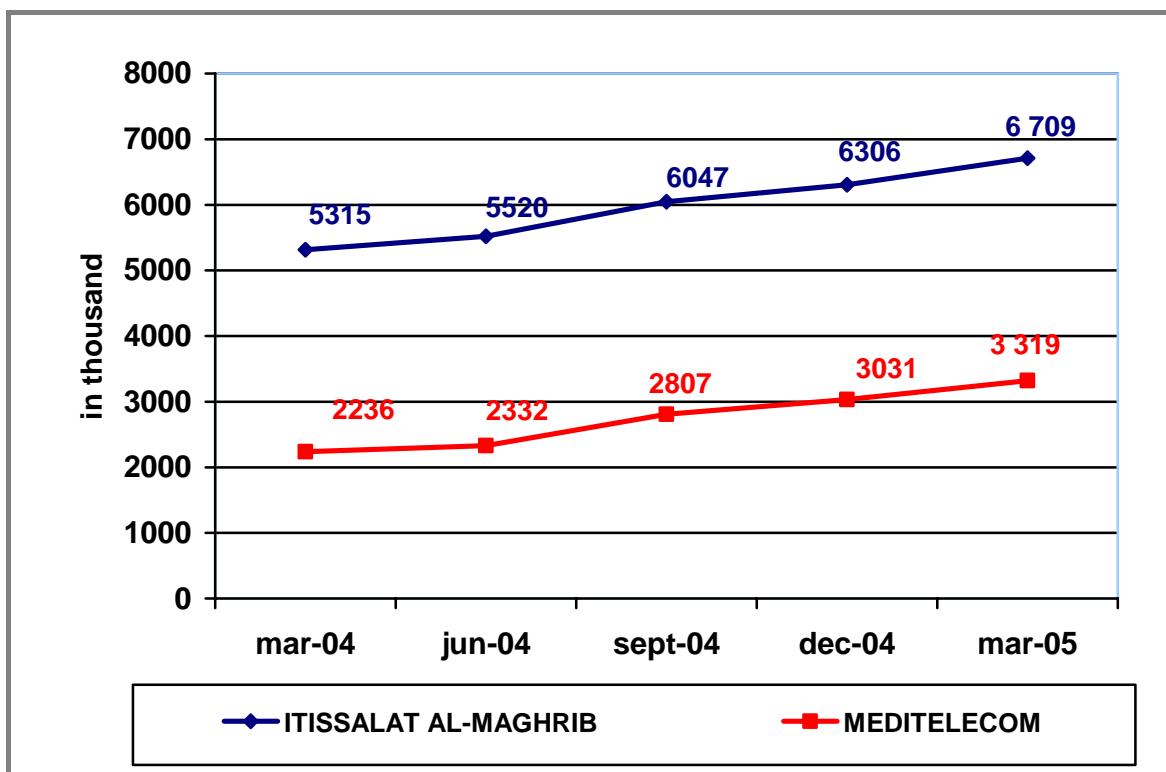
Market size evolution



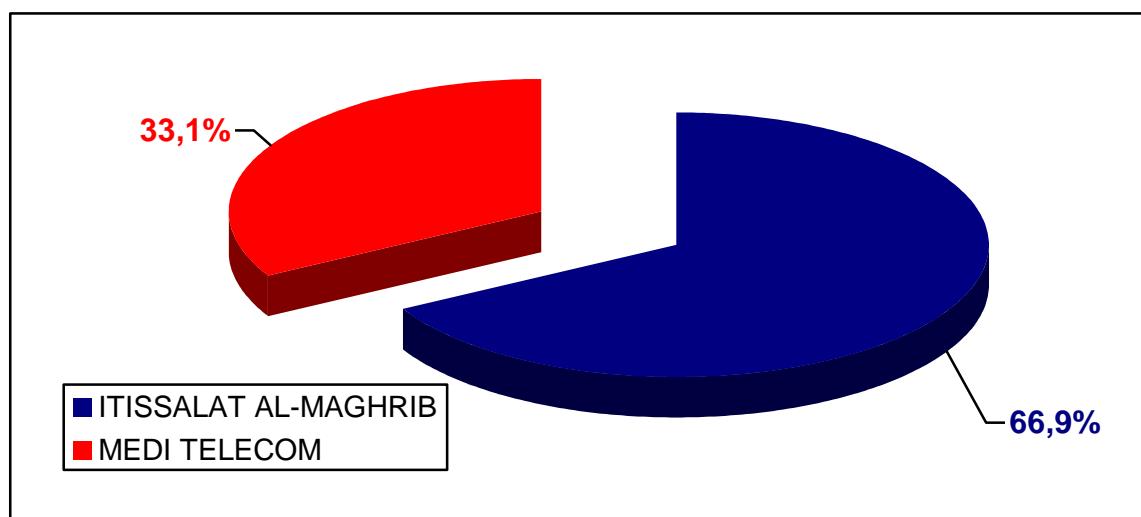
Penetration rate



Market growth by operator



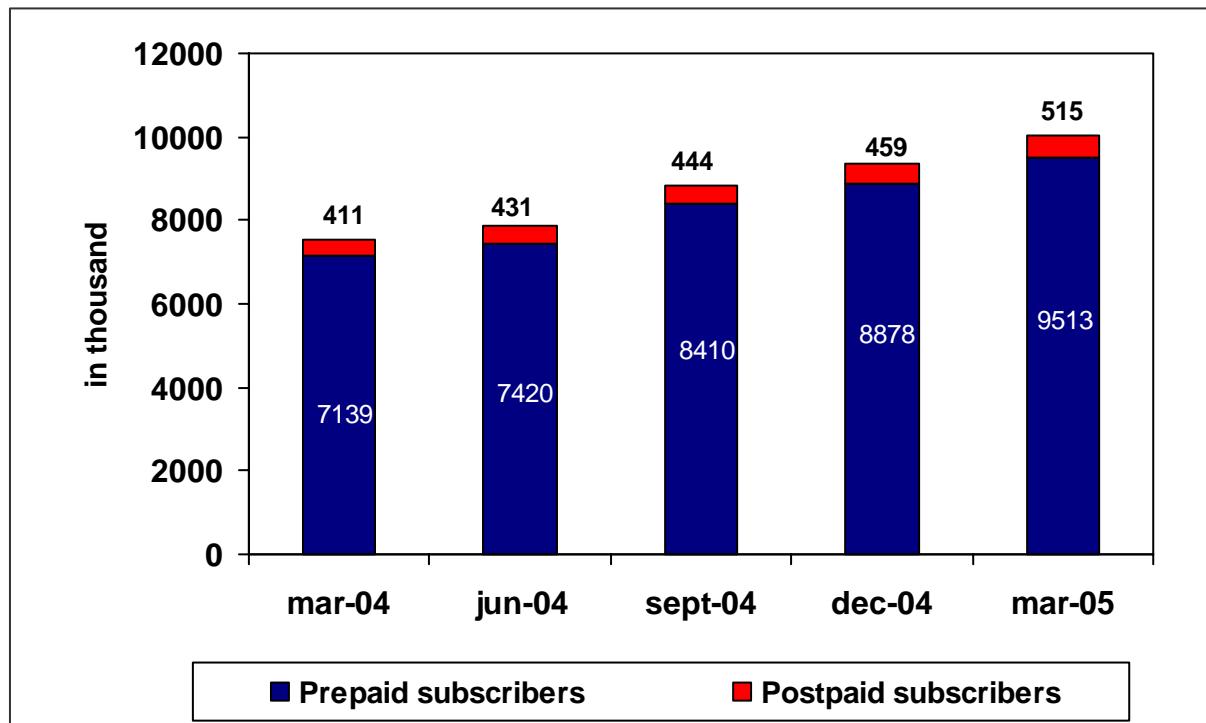
Market shares at March 31st 2005



Net ads in the Global mobile telephony market

Global Mobile subscribers	Mar-04	jun-04	Sept-04	Dec-04	Mar-05
Net ads ¹	218	302	1 002	482	691
% of growth ²	2,5%	4%	12,76%	5,45%	7,4%

Post-paid/ Prepaid market repartition

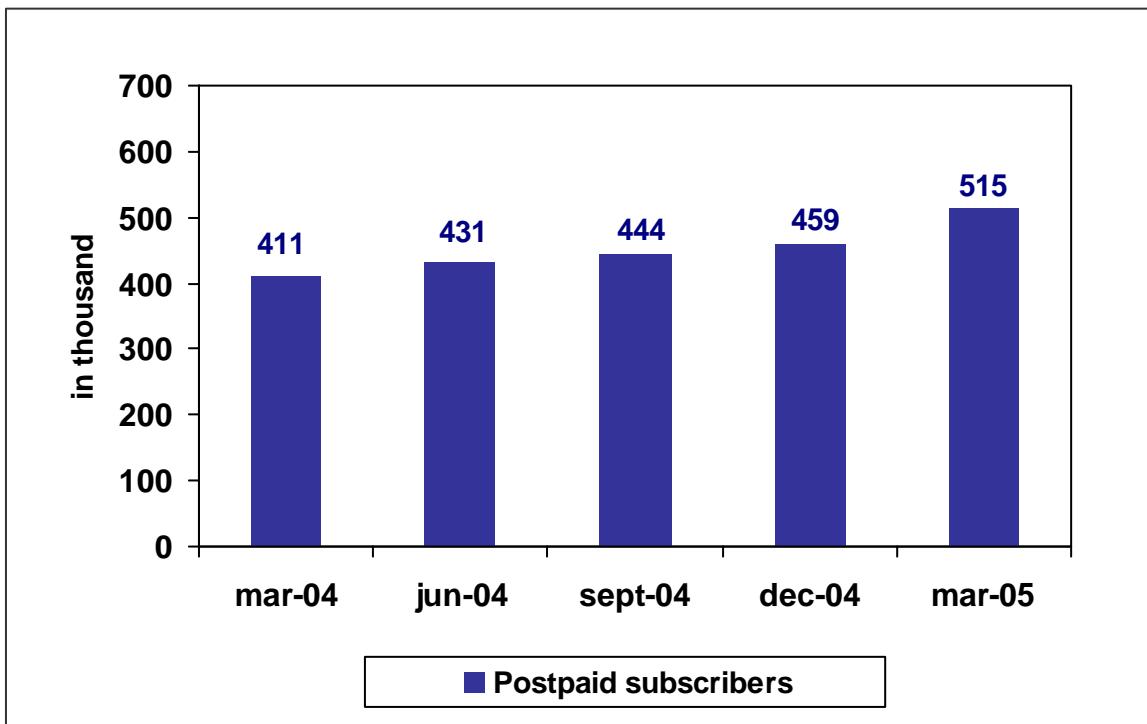


¹ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

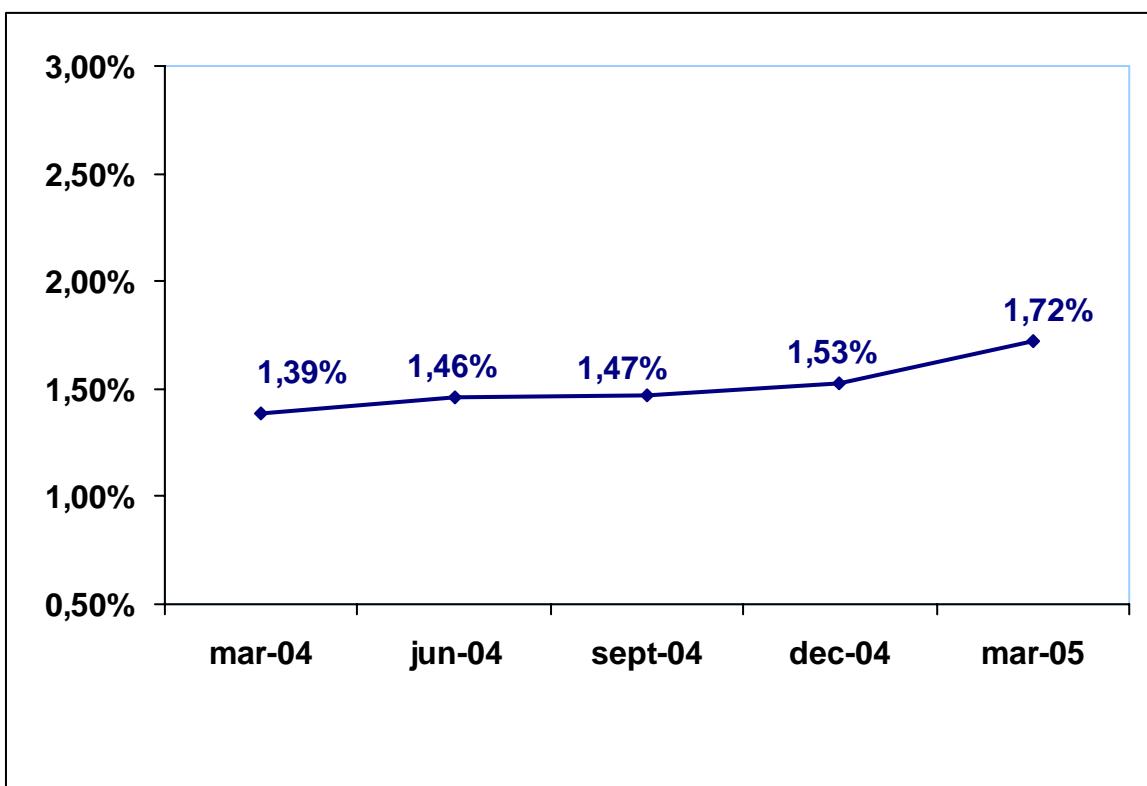
² % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Post-paid market

Post-paid market size evolution



Post-paid penetration rate



Net ads in the post-paid market

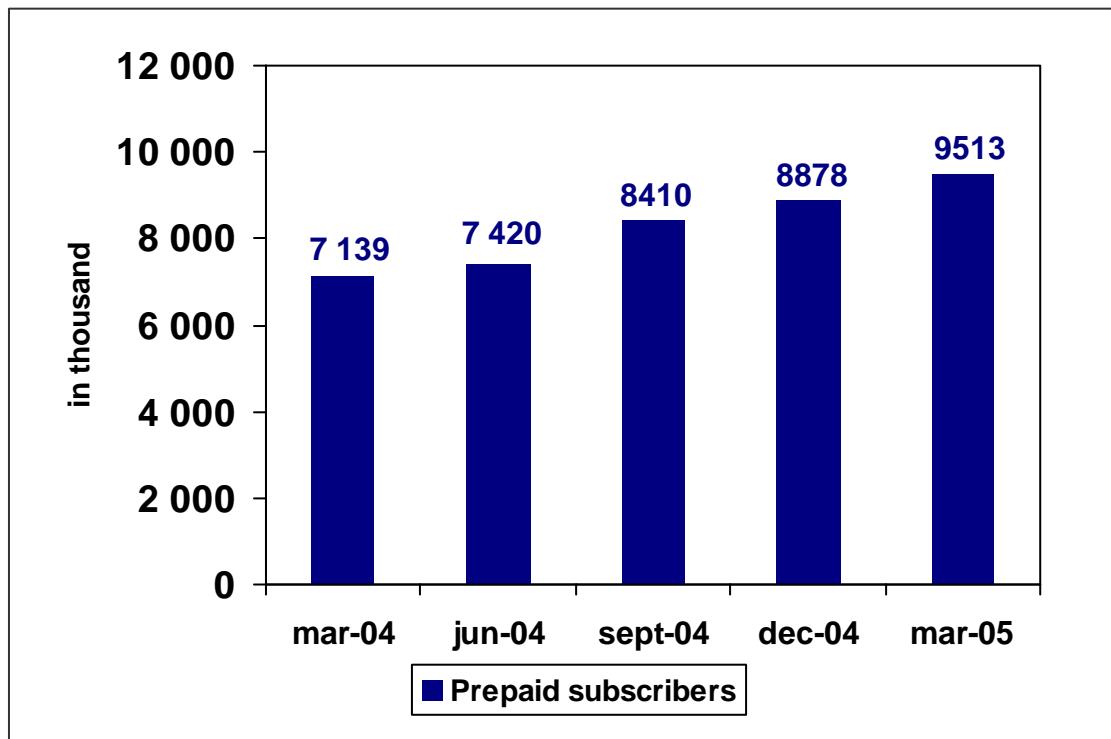
Post-paid Mobile subscribers	Mar-04	jun-04	Sept-04	Dec-04	Mar-05
Net ads ³	22	19	12	14	56
% of growth ⁴	5,7%	4,8%	2,9%	3,3%	12,22%

³ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

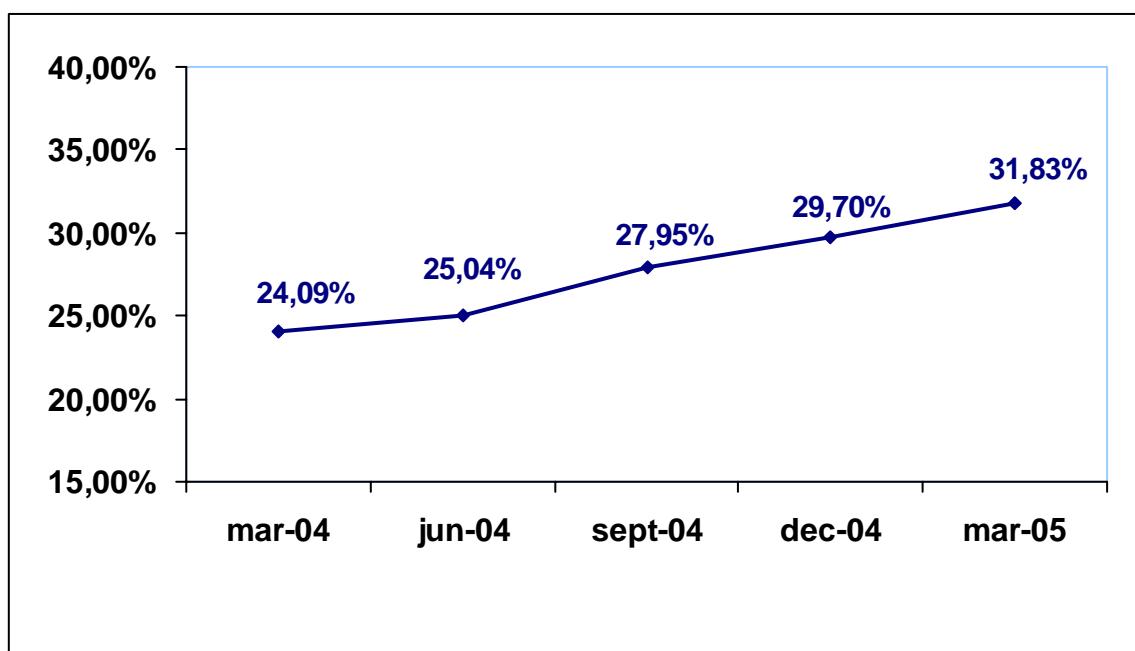
⁴ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Prepaid Market

Prepaid market size



Prepaid penetration rate



Prepaid Net ads in the prepaid market

Prepaid Mobile subscribers (in thousands)	Mar-04	jun-04	Sept-04	Dec-04	Mar-05
Net ads	196	281	990	468	635
% of growth	2,8%	3,9%	13,34%	5,56%	7,16%