



MOBILE TELEPHONY IN MOROCCO

<u>Quarterly Observatory*</u> <u>March 2007</u>

• This document is published as an indication. Dispositions appearing in it are to be considered for information purposes.

SUMMARY

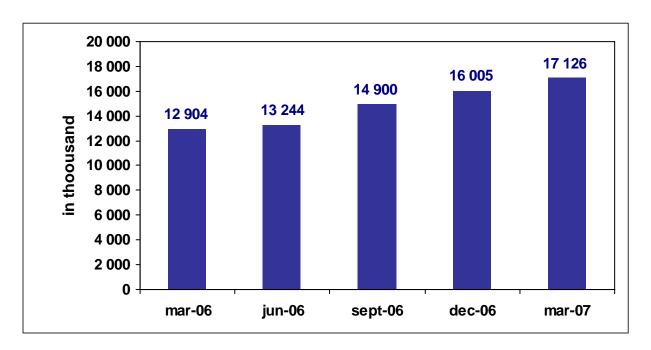
Global mobile telephony market

Post-paid market

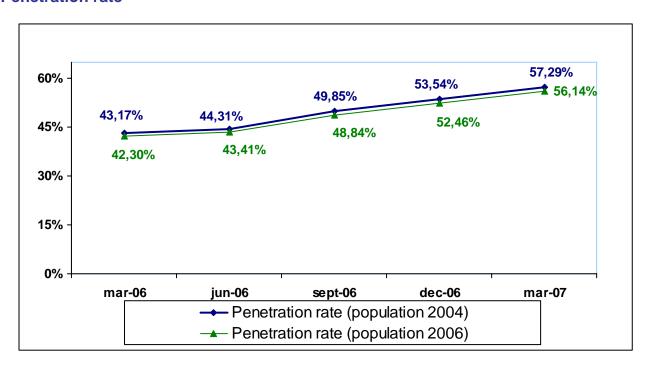
Prepaid Market

GLOBAL MOBILE TELEPHONY MARKET

Market size evolution

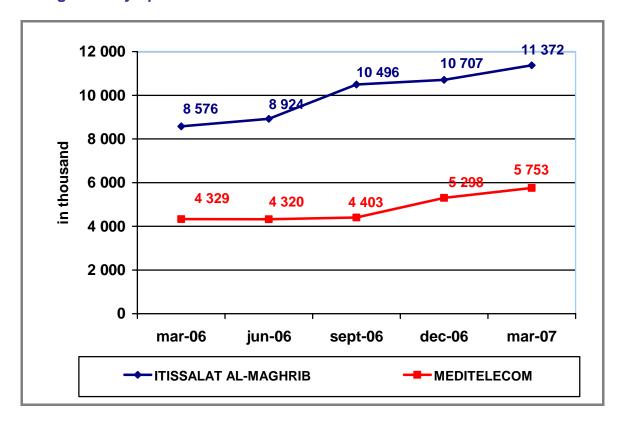


Penetration rate¹

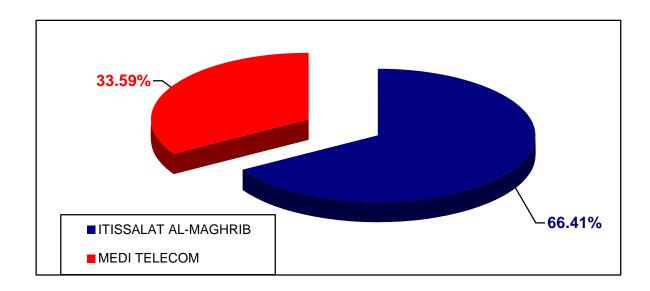


¹ The accounting of the penetration rate for mobile telephony by the ANRT Market Observatory is based on the population projections published by the Statistics Department/HCP based on the General census of population 2004. ANRT also publishes the penetration rates according to 2004 population for information and transition reasons.

Market growth by operator



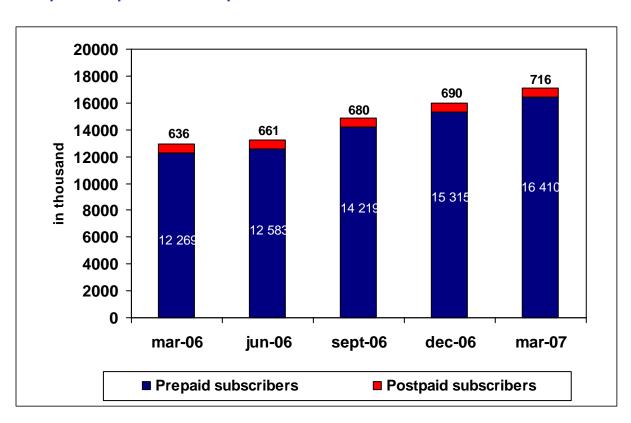
Market shares at March 31st 2007



Net ads in the Global mobile telephony market

Global Mobile subscribers	Mar-06	Jun-06	Sept-06	Dec-06	Mar-07
Net ads ²	512	339	1 656	1 105	1 121
% of growth ³	4.13%	2.63%	12.50%	7.42%	7%

Post-paid/ Prepaid market repartition



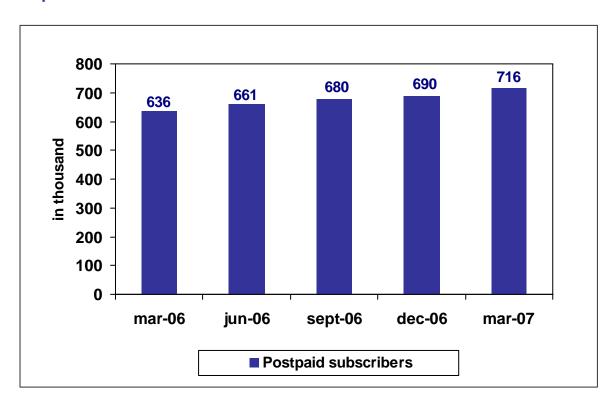
_

 $^{^{2}}$ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3 $\,$

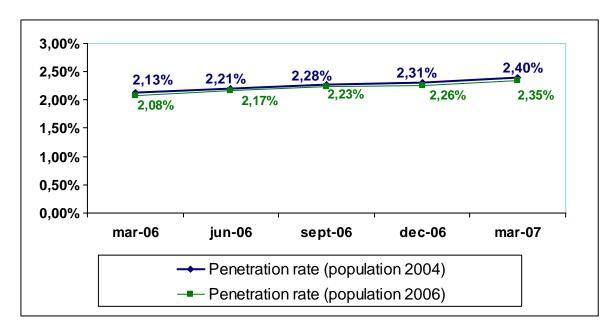
³ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

POST-PAID MARKET

Post-paid market size evolution



Post-paid penetration rate⁴



⁴ The accounting of the penetration rate for mobile telephony by the ANRT Market Observatory is based on the population projections published by the Statistics Department/HCP based on the General census of population 2004. ANRT also publishes the penetration rates according to 2004 population for information and transition reasons.

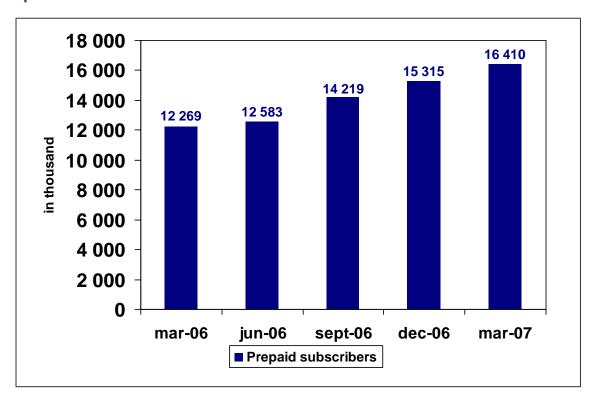
Net ads in the post-paid market

Post-paid Mobile subscribers	Mar-06	Jun-06	Sept-06	Dec-06	Mar-07
Net ads ⁵	24	25	20	9	26
% of growth ⁶	3.98%	3.94%	2.95%	1.34%	3.82%

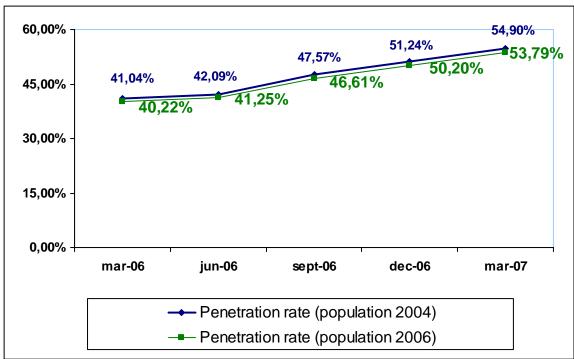
PREPAID MARKET

⁵ Net ads in the month M equals to the difference between the subscribers number of the months M and M-3 ⁶ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Prepaid market size



Prepaid penetration rate⁷



Prepaid Net ads in the prepaid market

8

⁷ See Note n°1.

Prepaid Mobile subscribers (in thousands)	Mar-06	Jun-06	Sept-06	Dec-06	Mar-07
Net ads	487	314	1 637	1 096	1 095
% of growth	4,14%	2,56%	13%	7.71%	7.15%