

ROYAUME DU MAROC  
LE PREMIER MINISTRE



## *PUBLIC PAYPHONES IN MOROCCO*

### *Quarterly Observatory\** *September 2009*

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# **SUMMARY**

## **PUBLIC PAYPHONES MARKET**

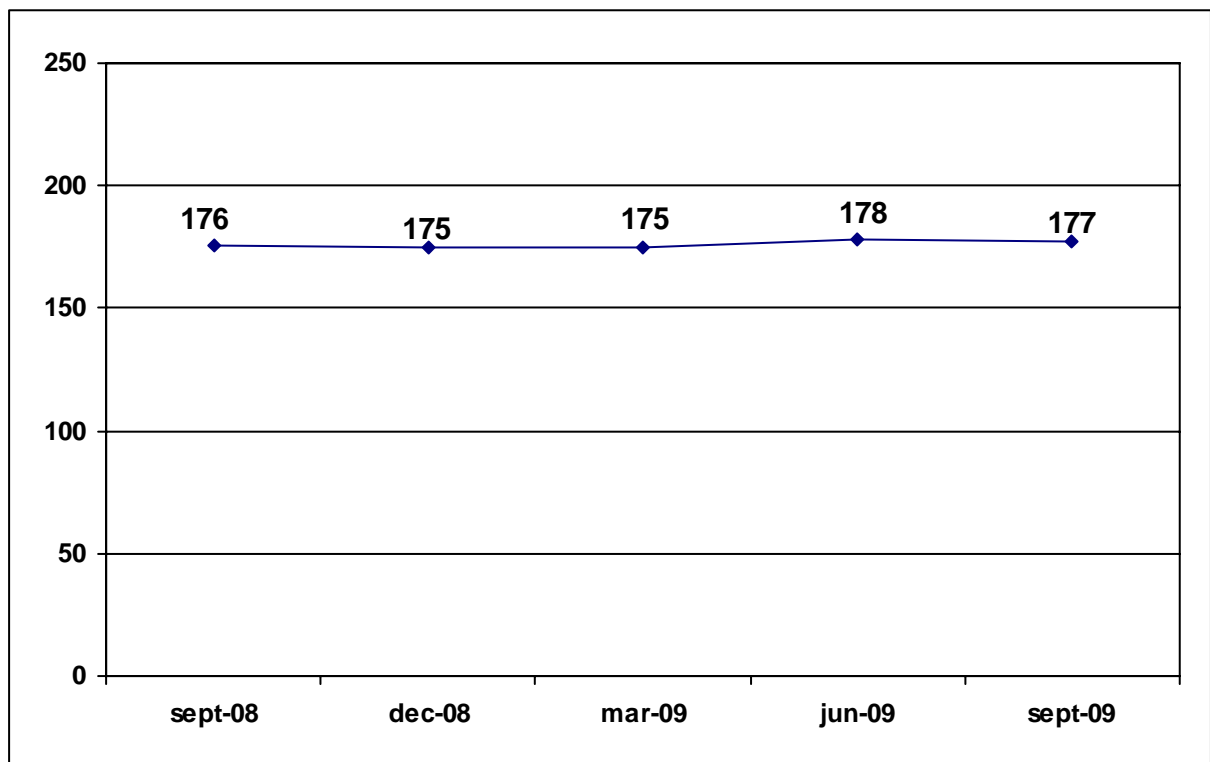
- **GLOBAL MARKET**
- **QUARTERLY EVOLUTION**
- **MARKET SHARE**

## PUBLIC PAYPHONES MARKET

### Global Market

Public payphones <sup>1</sup>	Sept-08	Dec-08	Mar-09	Jun-09	Sept-09
Market size	175 914	174 890	174 666	178 030	177 495
quarterly growth <sup>2</sup>	- 1 508	- 1 024	- 224	3 364	- 535
Growth (%) <sup>3</sup>	- 0.85%	- 0.58%	- 0.13%	1.93%	- 0.30%

### Quarterly Evolution of Public payphones market size (in thousands)



<sup>1</sup> The public payphones includes fixed and GSM phone shops, coin and card public telephones.

<sup>2</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

<sup>3</sup> % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Market share at September 30<sup>th</sup>, 2009

