

ROYAUME DU MAROC
LE PREMIER MINISTRE



PUBLIC PAYPHONES IN MOROCCO

*Quarterly Observatory** *September 2010*

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SUMMARY

PUBLIC PAYPHONES MARKET

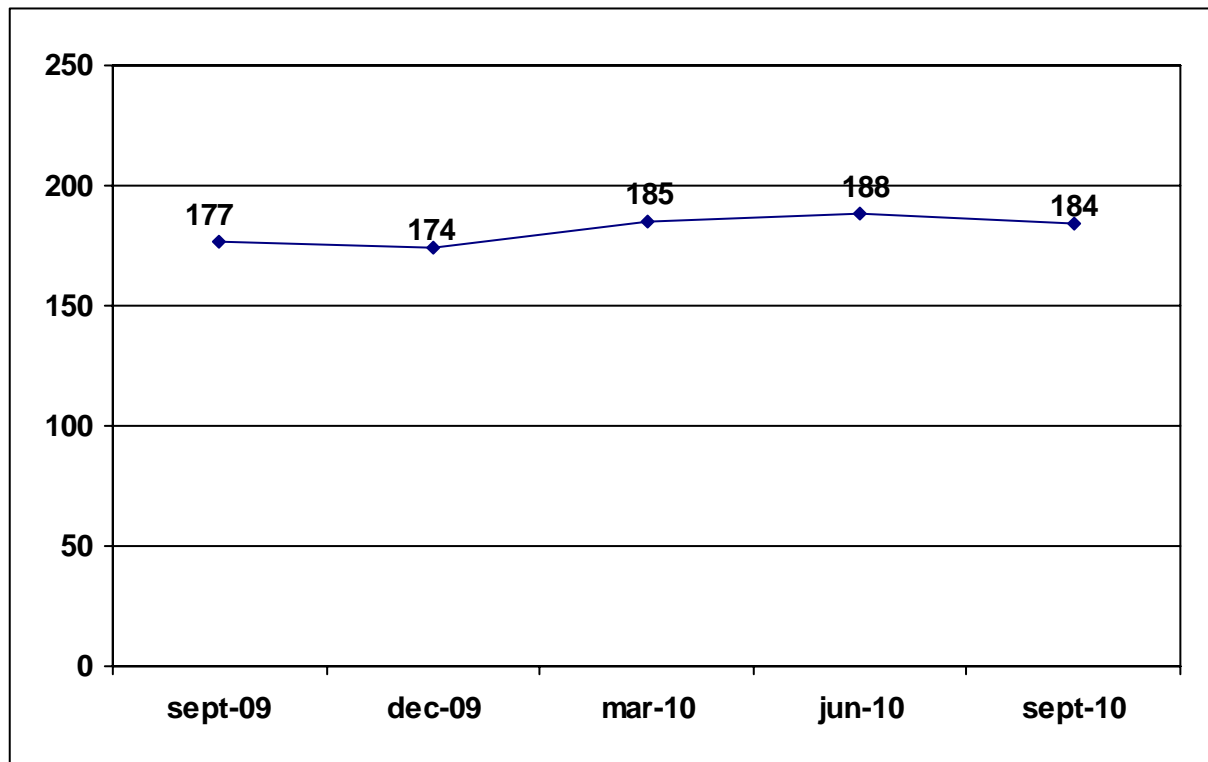
- **GLOBAL MARKET**
- **QUARTERLY EVOLUTION**
- **MARKET SHARE**

PUBLIC PAYPHONES MARKET

Global Market

Public payphones ¹	Sept-09	Dec-09	Mar-10	Jun-10	Sept-10
Market size	177 495	173 599	185 197	188 119	183 784
quarterly growth ²	- 535	- 3 896	11 598	2 922	- 4 335
Growth (%) ³	- 0.30%	- 2.19%	6.68%	1.58%	- 2.30%

Quarterly Evolution of Public payphones market size (in thousands)



¹ The public payphones includes fixed and GSM phone shops, coin and card public telephones.

² Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

³ % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

Market share at September 30th, 2010

