

# PUBLIC PAYPHONES IN MOROCCO

# <u>Quarterly Observatory</u>\* <u>December 2010</u>

• This document is published as an indication. Dispositions appearing in it are to be considered for information purposes.

### SUMMARY

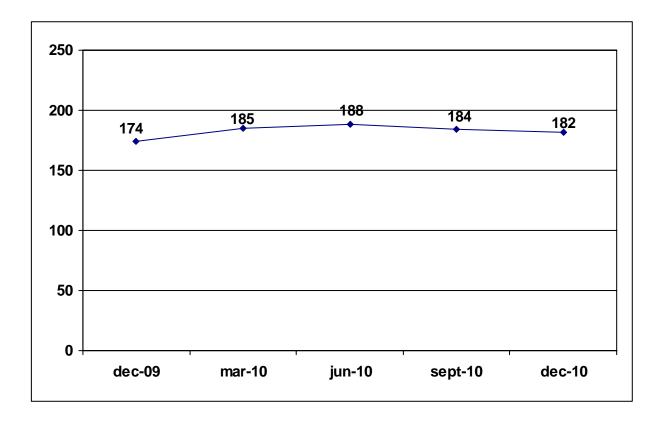
## **PUBLIC PAYPHONES MARKET**

- GLOBAL MARKET
- QUARTERLY EVOLUTION
- MARKET SHARE

#### **Global Market**

Public payphones <sup>1</sup>	Dec-09	Mar-10	Jun-10	Sept-10	Dec-10
Market size	173 599	185 197	188 119	183 784	181 580
quarterly growth <sup>2</sup>	- 3 896	11 598	2 922	- 4 335	- 2 204
Growth (%) <sup>3</sup>	- 2.19%	6.68%	1.58%	- 2.30%	- 1.20%

#### Quarterly Evolution of Public payphones market size (in thousands)



<sup>&</sup>lt;sup>1</sup> The public payphones includes fixed and GSM phone shops, coin and card public telephones.

<sup>&</sup>lt;sup>2</sup> Net ads in the month M equals to the difference between the subscribers number of the months M and M-3

 $<sup>^3</sup>$  % of growth at the month M equals to the difference between the subscribers number of the months M and M-3 divided by the subscribers number of the month M-3

### Market share at December 31<sup>st</sup>, 2010

